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The increasingly global nature of the World Wide Web presents new challenges and opportunities for technical communicators who must develop content for clients or colleagues from other

cultures and in other nations.

Cyberspace. Cyberspace is interconnected technology. The term entered the popular culture from science fiction and the arts but is now used by technology strategists, security professionals, government, military and industry leaders and entrepreneurs to describe the domain of the global technology environment.

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Cyberspace. In the popular culture of the 1990s, cyberspace as a term was taken to describe the "location" in which people interacted with each other while using the Internet. This is the place in

which online games occur, the land of chat rooms, and the home of instant-messaging conversations.

As Gudykunst states: Understanding communication in any culture . . . requires culture- general information (i.e. where the culture falls on the various dimensions of cultural variability) and culture-specific information (i.e. the specific cultural constructs associated with the dimension of cultural variability).

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Culture, Context, and Cyberspace pg. 1
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