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Creative professionals seeking the fastest, easiest, most comprehensive way to learn Adobe InDesign choose Adobe InDesign CC Classroom in a Book (2019 release) from Adobe Press. The 15 project-based step-by-step lessons show users the key techniques for working in InDesign. Designers will build a strong foundation of typographic, color, page layout, and document-construction skills that will enable them to produce a broad range of print and digital publications—from a simple postcard to an interactive Adobe PDF with form fields. The real-world tasks in this comprehensive book are presented in an easy-to-follow, step-by-step format and are designed to train beginning Adobe InDesign users in the program—from fundamental features to powerful layout and output skills. This book also enables experienced InDesign users to elevate their skills, understand best practices, and learn about new features. Enhancements in this version target usability and productivity, including the ability to browse fonts visually, using Content Aware Fit for intelligent image placement, use Layout Adjust to automatically adjust layout when changing page sizes, and quickly access common controls in the Properties panel. The online companion files include all the necessary assets for readers to complete the projects featured in each lesson. All buyers of the book get full access to the Web Edition: A Web-based version of the complete ebook enhanced with video and multiple-choice quizzes.

Unlike any time before in our lives, we have access to vast amounts of free information. With the right tools, we can start to make sense of all this data to see patterns and trends that would otherwise be invisible to us. By transforming numbers into graphical shapes, we allow readers to understand the stories those numbers hide. In this practical introduction to understanding and using information graphics, you'll learn how to use data visualizations as tools to see beyond lists of numbers and variables and achieve new insights into the complex world around us. Regardless of the kind of data you're working with—business, science, politics, sports, or even your own personal finances—this book will show you how to use statistical charts, maps, and explanation diagrams to spot the stories in the data and learn new things from it. You'll also get to peek into the creative process of some of the world's most talented designers and visual journalists, including Condé Nast Traveler's John Grimwade, National Geographic Magazine's Fernando Baptista, The New York Times' Steve Duenes, The Washington Post's Hannah Fairfield, Hans Rosling of the Gapminder Foundation, Stanford's Geoff McGhee, and European superstars Moritz Stefaner, Jan Willem Tulp, Stefanie Posavec, and Gregor Aisch. The book also includes a DVD-ROM containing over 90 minutes of video lessons that expand on core concepts explained within the book and includes even more inspirational information graphics from the world's leading designers. The first book to offer a broad, hands-on introduction to information graphics and visualization, *The Functional Art* reveals:

- Why data visualization should be thought of as “functional art” rather than fine art
- How to use color, type, and other graphic tools to make your information graphics more effective, not just better looking
- The science of how our brains perceive and remember information
- Best practices for creating interactive information graphics
- A comprehensive look at the creative process behind successful information graphics
- An extensive gallery of inspirational work from the world's top designers and visual artists

On the DVD-ROM: In this introductory video course on information graphics, Alberto Cairo goes into greater detail with even more visual examples of how to create effective information graphics that function as practical tools for aiding perception. You'll learn how to: incorporate basic design principles in your visualizations, create simple interfaces for interactive graphics, and choose the appropriate type of graphic forms for your data. Cairo also deconstructs successful information graphics from *The New York Times* and *National Geographic* magazine with sketches and images not shown in the book. All of Peachpit's eBooks contain the same content as the print edition. You will find a link in the last few pages of your eBook that directs you to the media files. Helpful tips: If you are able to search the book, search for "Where are the lesson files?" Go to the very last page of the book and scroll backwards. You will need a web-enabled device or computer in order to access the media files that accompany this ebook. Entering the URL supplied into a computer with web access will allow you to get to the files. Depending on your device, it is possible that your display settings will cut off part of the URL. To make sure this is not the case, try reducing your font size and turning your device to a landscape view. This should cause the full URL to appear.

Creative professionals seeking the fastest, easiest way to learn design with Adobe Creative Cloud choose *Design with Adobe Creative Cloud: Classroom in a Book* from the Adobe Creative Team. Project-based lessons show readers, step-by-step, the key techniques for working with multiple Adobe applications. Readers learn what they need to know to create engaging layouts for print and web publishing. This completely revised edition covers new tools and essential performance and workflow enhancements, including how to set up assets in Bridge CC, use Content-Aware tools on images and edit video in Photoshop CC, create accurate image tracings in Illustrator CC, design print layouts and documents for mobile devices in InDesign CC, and build a website that works across desktop and mobile devices in Muse CC without writing code. Lesson files and assets are included as a download so readers can work step-by-step along with the book. “The Classroom in a Book series is by far the best training material on the market. Everything you need to master the software is included: clear explanations of each lesson, step-by-step instructions, and the project files for the students.” —Barbara Binder, Adobe Certified Instructor, Rocky Mountain Training Classroom in a Book®, the best-selling series of hands-on software training workbooks, helps you learn the features of Adobe software quickly and easily. Classroom in a Book offers what no other book or training program does—an official training series from Adobe Systems Incorporated, developed with the support of Adobe product experts

This best-selling guide from authors Elaine Weinmann and Peter Lourekas has been the go-to tutorial and reference book for photography/design professionals and the textbook of choice in college classrooms for decades. This edition includes their trademark features of clear, concise, step-by-step

instructions; hundreds of full-color images; screen captures of program features; and supplemental tips and sidebars in every chapter. Among the new CS6 features covered in this extensively updated guide are: Field Blur, Iris Blur and Tilt-Shift filters; Properties panel; Exporting and Importing presets; Content-Aware Move tool and Content-Aware option for the Patch tool; Timeline panel for video editing; Photographic Toning libraries for Gradient Map adjustments; and Open Type options. Improved CS6 features covered: Crop tool options and features, Adjustment Brush tool in Camera Raw, and Vector masks. New and updated Photoshop CS6 features are clearly marked with bright red stars in both the table of contents and main text.

Creative professionals seeking the fastest, easiest, most comprehensive way to learn Adobe InDesign choose Adobe InDesign CC Classroom in a Book (2018 release) from Adobe Press. The 15 project-based step-by-step lessons show users the key techniques for working in InDesign. Designers will build a strong foundation of typographic, page layout, and document-construction skills that will enable them to produce a broad range of print and digital publications—from a simple postcard to an interactive Adobe PDF with form fields. The real-world tasks in this comprehensive book are presented in an easy-to-follow, step-by-step format and are designed to train beginning Adobe InDesign users in the program—from fundamental features to powerful layout and output skills. This book will also help experienced InDesign users elevate their skills, understand best practices, and learn about new features. The online companion files include all the necessary assets for readers to complete the projects featured in each lesson as well as ebook updates when Adobe releases relevant new features for Creative Cloud customers. All buyers of the book get full access to the Web Edition: a Web-based version of the complete ebook enhanced with video and multiple-choice quizzes.

Photographer and best-selling author Joe McNally shares stories and lessons from a life in photography.

When Joe McNally moved to New York City in 1976, his first job was at the *Daily News* as a copyboy, “the wretched dog of the newsroom.” He was earning the lowest pay grade possible and living in a cheap hotel in Manhattan. Life was not glamorous. But with a fierce drive, an eye for a picture, and a willingness to take (almost) any assignment that came his way, Joe stepped out onto the always precarious tightrope of the freelance photographer—and never looked back. Fast forward 40 years, and his work has included assignments and stories for *National Geographic*, *Time*, *LIFE*, *Sports Illustrated*, and more. He has traveled for assignments to nearly 70 countries and received dozens of awards for his photography.

In *The Real Deal*, Joe tells us how it all started, and candidly shares stories, lessons, and insights he has collected along the way. This is not a dedicated how-to book about “where to put the light,” though there is certainly instructional information to be gleaned here. This is also not a navel-gazing look back at “the good old days,” because those never really existed anyway. Instead, *The Real Deal* is simply a collection of candid “field notes”—some short, some quite long—gathered over time that, together, become an intimate look behind the scenes at a photographer who has pretty much seen and done it all.

Though the photography industry bears little resemblance to the industry just 10 years ago (much less 40 years ago), what it really takes to become a successful photographer—the character traits, the fundamental lessons, the ability to adapt, and then adapt again—remains the same. Joe writes about everything from the crucial ability to know how to use (and make!) window light to the importance of creating long-term relationships built on trust; from lessons learned after a day in the field to the need to follow your imagination wherever it takes you; from the “random” and “lucky” moments that propel one’s career to the wonders and pitfalls of today’s camera technology. For every mention of f-stops and shutter speeds, there is equal discussion about the importance of access, the occasional moment of hubris, and the idea of becoming iconic.

Before Joe was a celebrated and award-winning photographer, before he was a well-respected educator and author of multiple bestselling books, he was just...Joe, hustling every day, from one assignment to the next, piecing together a portfolio, a skill set, a reputation, a career. He imagined a life—and then took pictures of it. Here are a few frames.

Designers or other creative professionals who create digital documents are always looking for ways to make their products more appealing to the user. One way of doing that is to increase reader engagement by building interactive animated effects into their designs. Creating Animations in Adobe InDesign One Step at a Time teaches the reader not only how to add animation to their InDesign documents (via step-by-step exercises) but also helps the reader to choose among the various digital format options for export—ePub (concentrating on the new Fixed-Layout variety), DPS, and PDF. Clear explanations and plenty of full-color graphics will guide the reader through the potentially confusing digital publishing landscape. Adding animated effects in InDesign documents is a field set to grow. The practice was given a big push in the 2014 release of the Adobe Creative Cloud, when InDesign introduced the new Fixed-Layout EPUB export format. EPUBS exported in this format preserve the layout of the InDesign document, and can include animated effects as well as media, such as audio and video. Fixed-Layout EPUB has gathered a large following in a short time for a number of reasons. They allow ePubs such as children’s books to display fun animations to enhance the child’s reading experience. They provide businesses a way to create all the interactivity of PDF documents PLUS animations not supported by PDFs. They are a viable replacement for Single Edition DPS folios which Adobe longer supports. The book will cover over two hundred different effects you can create using the animation features of InDesign. These include animations that don’t appear in the regular animation controls. Each chapter will have four or more exercises that the reader can follow along. The chapter exercises will start very basic and then work up. So the last exercise in each chapter will take more time than the first.

This means someone can go through the book doing only the easy exercises in each chapter and come back later to get more involved. Some of the exercises will use basic shapes. Other exercises will use more advanced artwork. All the artwork, including the basic shapes, will be available for download by the reader so they can follow along with the exercises. In addition, the finished artwork for each exercise will also be provided to allow the readers to see how the animation is supposed to work. Written a longtime publishing expert, the book thoroughly covers the theory and best practices for creating animations in InDesign CC.

In this clear and straightforward guide, digital video veteran Jan Ozer gives beginning and intermediate video editors just what they need to know on Adobe Premiere Pro CC. Tasked-based, step-by-step instructions and loads of visuals and time-saving tips help professionals and newcomers alike quickly find and learn tasks specific to their needs, benefiting from the award-winning Visual QuickStart style. Topics covered include essential editing tasks and media-management strategies, transitions, effects and filters, rendering options, and optimal editing and production strategies for streaming delivery of HD source content. It includes coverage of all the new features in Premiere Pro CC, such as working with closed captions, enhanced multicam workflows, and significantly improved audio effects.

Adobe Illustrator Classroom in a Book (2021 release) contains lessons that cover the basics and beyond, providing countless tips and techniques to help you become more productive with the program. Purchase of this book includes valuable online features, including downloadable lesson files to work through the projects in the book and the Web Edition containing the complete text of the book, interactive quizzes, and videos that walk through the lessons step by step. Instructor Notes will be available for this book and can be downloaded from Pearson.com/us.

Simple yet indispensable typographic advice is offered by a leading graphic design and typography expert. This edition has 20 new pages including a fonts chapter updated to reflect current typography and software/hardware standards.

This best-selling guide from authors Elaine Weinmann and Peter Lourekas has been the go-to tutorial and reference book for photography/design professionals and the textbook of choice in college classrooms for decades. This edition includes their trademark features of clear, concise, step-by-step instructions; hundreds of full-color images; screen captures of program features; and supplemental tips and sidebars in every chapter. Among the new CC features covered in this extensively updated guide are: Smart Sharpen, Adobe Camera Raw as filter, intelligent upscaling, multi-shape and path selection, and camera shake reduction. New and updated Photoshop CC features are clearly marked with bright red stars in both the table of contents and main text.

THE IDEA IS SIMPLE modifying a well-designed, marketing-smart document is far easier than starting from scratch. With The InDesign Ideabook you tap the talents of designer and author Chuck Green. He has researched, designed, and meticulously formatted over 300 extraordinary InDesign files, you just add your message, make the changes you want, and print. PREPAGE CREATIVE CONTROL. What's a PrePage? It's a clean, classic layout that is extremely flexible. In a hurry? Use it as is. Want to add your own creative signature? Use it to establish the page sizes, elements, and styles and a starting point for your own design. DETAILED LAYOUTS. Each file incorporates all the pieces of the document puzzle. An annual report layout, for example, includes front and back covers, a table of contents, editorial and financial sections, and more. Page sizes, margins, and columns are set, fonts are selected and sized, and space is reserved for graphics and photographs. FASTER, EASIER EDITING. Most files include a complete style palette for fast, easy formatting. One click of the mouse changes the font, size, indents, alignment, spacing, and tabs instantly. THE IDEABOOK MAKES IT EASY. The text guides you through the production process from creating your message to selecting typefaces, choosing paper, working with a commercial printer, and so on. The PrePage Catalog helps you find exactly what you need, when you need it. SYSTEM REQUIREMENTS. Good news using the files is as easy as easy get there's no program to install; you use the files directly from the CD-ROM and save them as you would any other InDesign file. Keep the Ideabook on your bookshelf as an idea-starter and a convenient way to find just what you're looking for. PrePage files work with InDesign 2 and higher on the Mac or PC. Fonts and clip art are not included but Chuck makes it extra-easy to substitute your own.

A guide to the desktop publishing and page layout program discusses working with text, placing graphics, applying and managing color, working with tables, creating an interactive document, and working with other Adobe programs.

InDesign CC: Visual QuickStart Guide is your complete guide to the core functions of InDesign as well as all the important new features. New to this edition is author Sandee Cohen's brilliant inclusion of scannable QR codes providing readers with a service that connects you via the Internet directly and conveniently to specifically created video lessons. These videos and tutorials allow you to hear and see Sandee explain InDesign's powerful capabilities clearly and completely. They enhance and enrich the experience taking your learning to a whole new level. Complete coverage of InDesign CC's new features includes: updated tools for a variety of output formats; the new QR code generator, to easily allow linking to online content; and Font Favorites, to make it easy to customize workspaces. Users will learn how to create and automate documents, import and style text and objects, manage long documents, export files for a wide variety of purposes, and much more.

Creative professionals seeking the fastest, easiest, most comprehensive way to learn Adobe Photoshop choose Adobe Photoshop CC Classroom in a Book (2018 release) from Adobe Press. The 15 project-based lessons show key step-by-step techniques for working in Photoshop, including how to correct, enhance, and distort digital images, create image composites, and prepare images for print and the web. In addition to learning the essential elements of the Photoshop interface, this revised edition for the 2018 release covers features like search capabilities, Content-Aware Crop, Select and Mask, Face-Aware Liquify, designing with multiple artboards, creating and organizing enhanced brush presets, and much more! The online companion files include all the necessary assets for readers to complete the projects featured in each chapter as well as ebook updates when Adobe releases relevant new features for Creative Cloud customers. All buyers of the book get full access to the Web Edition: a Web-based version of the complete ebook enhanced with video and multiple-choice quizzes.

Designed to meet the needs of users from a broad range of experience levels, ADOBE PHOTOSHOP CS4 - ILLUSTRATED equips your students with Photoshop basics--and well beyond--using the insightful, user-friendly format for which the Illustrated Series is known. Covering the nuts and bolts, new cutting-edge features, and everything in between, the text presents each skill on a succinct, easy-to-understand, two-page spread--making for focused and thorough instruction. Detailed coverage and innovative learning tools maximize user success! From novice to experienced, ADOBE PHOTOSHOP CS4 - ILLUSTRATED offers invaluable knowledge and insight to take users' skills to the next level. Important Notice: Media content referenced

within the product description or the product text may not be available in the ebook version.

A primer for design professionals across all disciplines that helps them create compelling and original concept designs by hand--as opposed to on the computer--in order to foster collaboration and win clients. In today's design world, technology for expressing ideas is pervasive; CAD models and renderings created with computer software provide an easy option for creating highly rendered pieces. However, the accessibility of this technology means that fewer designers know how to draw by hand, express their ideas spontaneously, and brainstorm effectively. In a unique board binding that mimics a sketchbook, Drawing Ideas provides a complete foundation in the techniques and methods for effectively communicating to an audience through clear and persuasive drawings.

Creative professionals seeking the fastest, easiest, most comprehensive way to learn Adobe Photoshop choose Adobe Photoshop Classroom in a Book (2020 release) from Adobe Press. The 15 project-based lessons show key step-by-step techniques for working in Photoshop, including how to correct, enhance, and distort digital images, create image composites, and prepare images for print and the web. In addition to learning the essential elements of the Photoshop interface, this revised edition for the 2020 release covers features like the new Object Selection tool, saving Cloud Documents for easy access from Photoshop on other devices such as the Apple iPad, removing objects with upgraded Content-Aware Fill, applying styles and objects such as gradients and shapes, instantly using redesigned Presets panels, and much more! The online companion files include all the necessary assets for readers to complete the projects featured in each chapter. All buyers of the book get full access to the Web Edition: A Web-based version of the complete ebook enhanced with video and multiple-choice quizzes

Contains 14 lessons that cover the basics, providing countless tips and techniques to help you become more productive with the program. You can follow the book from start to finish or choose only those lessons that interest you.

This study guide uses text integrated with video to help learners gain real-world skills that will get them started in their career in photography, graphics, or design and lays the foundation for taking the Photoshop ACA exam. A mix of project-based lessons, practical videos, and regular assessments throughout prepares beginning learners for an entry-level position in a competitive job market. Adobe conducted research to identify the foundational skills students need to effectively communicate using digital media tools. Based on feedback from educators, design professionals, businesses, and educational institutions around the world, the objectives cover entry-level skill expectations for each topic. The ACA exams have proved to be highly successful; Adobe reports that the total number of exams taken worldwide has reached one million since 2008. Product development was guided by Peachpit's research in the entry-level creative media market. Interviews with educators from high school through four-year colleges provided valuable data and insight into this realm. The Peachpit team identified essential elements for a product that would teach design students what they need to prepare for the job market and to take the ACA cert exam. Peachpit also was able to identify a stellar team of teachers/trainers who have high rates of success getting students certified: Rob Schwartz and his colleagues at BrainBuffet.com & acatestprep.com.

For decades, Sharon Steuer and her international WOW! team have been showcasing the world's best artists and designers working in Illustrator. In this expanded edition of the best-selling and award-winning Illustrator WOW! Book, you'll find hundreds of tips, tricks, and techniques derived from actual projects from top Illustrator artists. You'll learn to use new features, discover exciting ways to create complex effects, and find fresh ways to use venerable old tools and speed up your workflow. This edition includes coverage of the 2014 release and is loaded with lessons with stunning new artwork that feature: Painting and generating objects with raster brushes Harnessing Live Corners, Live Rectangles, and new ways to reshape paths Manipulating live type characters with the Touch Type tool Creating airbrush and neon effects with gradients on strokes Building complex styles with multiple lines, fills, and effects Composing complex repeating patterns Auto-generating corners for pattern brushes Incorporating transparency into mesh and gradients Building and modifying scenes in perspective and 3D Transforming raster art to Illustrator vectors Preparing artwork for animation and the web Integrating Illustrator with Photoshop and other apps Creating photorealism in Illustrator WOW! ONLINE Register the book at peachpit.com/register to access artwork to pick apart and special PDFs from artists to you. Keep up with tips on the latest Illustrator features at WOWartist.com.

InDesign CC: Visual QuickStart Guide (2014 release) is your complete guide to the core functions of InDesign as well as all the important new features. New to this edition is coverage of the greatly expanded ebook export capabilities, including Fixed Layout EPUB. With the growth in digital publishing, these new functions will empower designers to create more compelling digital documents than ever before. Other landmark new features in the 2014 release of InDesign CC include: the ability to reformat tables by dragging and dropping; integration with the hot portfolio site, Behance, and improvements to footnotes. Using the task-based, visual approach that is the trademark of the Visual QuickStart Guides readers will learn not only how to create documents, but also to use automation to streamline the process, as well as importing and styling text and objects, managing long documents, exporting files for a wide variety of purposes, and much more.

Learn the newest version of Adobe's premiere page design software--InDesign CC-- with this complete package Written by a team of expert instructors, this complete book-and-DVD package teaches even the most inexperienced beginner how to design eye-popping layouts for brochures, magazines, e-books, and flyers. Step-by-step instructions in the full-color book are enhanced by video tutorials on the companion DVD. Thirteen self-paced lessons let you learn Adobe InDesign CC (Creative Cloud) at your own speed; it's like having your own personal tutor teaching you the hottest new version of this leading page layout software. • Includes 13 self-paced lessons that take you from InDesign basics through intermediate-level skills, allowing you to learn at your own speed • Explores the new features and capabilities of InDesign CC, the leading Adobe page design software • Features members of the AGI Creative Team who walk you through the latest version of Adobe InDesign • Contains step-by-step instructions in the full-color book and video tutorials on the DVD, which work together to provide a clear understanding of the topic InDesign CC Digital Classroom is the ideal book-and-DVD training package to get you up to speed on InDesign so you can create designs that dazzle. Note: DVD and other supplementary materials are not included as part of the e-book file, but are available for download after purchase.

Book Design Made Simple gives DIY authors, small presses, and graphic designers--novices and experts alike--the power to design their own books. It's the first comprehensive book of its kind, explaining every step from installing Adobe(R) InDesign(R) right through to sending the files to press. For

those who want to design their own books but have little idea how to proceed, *Book Design Made Simple* is a semester of book design instruction plus a publishing class rolled into one. Let two experts guide you through the process with easy step-by-step instructions, resulting in a professional-looking top-quality book

A guide to the desktop publishing and page layout program discusses basic text, tabs and tables, placing graphics, applying and managing color, creating an interactive document, and working with other Adobe programs.

InDesign CS6: Visual QuickStart Guide highlights the important new features, as well as covering the ones readers have relied on in previous versions of InDesign. Complete coverage of InDesign CS6's new features includes: tools for easily outputting to various devices such as phones and notebooks, including Alternate Layouts, Liquid Layouts, and new content management tools; linked content tools, too more easily allow repurposing of content; PDF forms creation feature, including extensive library resources; enhanced selection and drawing tools. Users will learn how to create and automate documents, import and style text and objects, manage long documents, export files for a wide variety of purposes, and much more.

Creative professionals seeking the fastest, easiest, most comprehensive way to learn InDesign CS6 choose Adobe InDesign CS6 Classroom in a Book from the Adobe Creative Team. The 16 project-based lessons show readers step-by-step the key techniques for working with InDesign CS6. Readers learn what they need to know to create engaging page layouts using InDesign CS6. This completely revised CS6 edition covers the new tools for adding PDF form fields, linking content, and creating alternative layouts for digital publishing. The companion CD includes all the lesson files that readers need to work along with the book. This thorough, self-paced guide to Adobe InDesign CS6 is ideal for beginning users who want to master the key features of this program. Readers who already have some experience with InDesign can improve their skills and learn InDesign's newest features. "The Classroom in a Book series is by far the best training material on the market. Everything you need to master the software is included: clear explanations of each lesson, step-by-step instructions, and the project files for the students." -Barbara Binder, Adobe Certified Instructor, Rocky Mountain Training Classroom in a Book®, the best-selling series of hands-on software training workbooks, helps you learn the features of Adobe software quickly and easily. Classroom in a Book offers what no other book or training program does—an official training series from Adobe Systems Incorporated, developed with the support of Adobe product experts. All of Peachpit's eBooks contain the same content as the print edition. You will find a link in the last few pages of your eBook that directs you to the media files. Helpful tips: If you are able to search the book, search for "Where are the lesson files?" Go to the very last page of the book and scroll backwards. You will need a web-enabled device or computer in order to access the media files that accompany this ebook. Entering the URL supplied into a computer with web access will allow you to get to the files. Depending on your device, it is possible that your display settings will cut off part of the URL. To make sure this is not the case, try reducing your font size and turning your device to a landscape view. This should cause the full URL to appear.

The fastest, easiest, most comprehensive way to learn. The best-selling series of hands-on software training workbooks, offers what no other book or training program does—an official training series from Adobe, developed with the support of Adobe product experts. Contains 16 lessons that cover the basics and beyond, providing countless tips and techniques to help you become more productive with the program. You can follow the book from start to finish or choose only those lessons that interest you. Build a strong foundation by following hands-on projects for creating logos, illustrations, and posters. Learn how to use the Shaper tool and Live Shapes along with dynamic symbols to streamline graphics creation. Create website assets and export them in multiple formats to support modern responsive web designs. From exacting illustration to more free-form painting, you'll gain vital skills as you progress through the lessons. The online companion files include all the necessary assets for readers to complete the projects featured in each chapter. All buyers of the book get full access to the Web Edition: A Web-based version of the complete ebook enhanced with video and multiple-choice quizzes.

Designed to dazzle and inspire but not leave you in the dust, this beautifully designed volume lets you follow along as it dissects real-world projects from some of today's top Illustrator artists. In the process it teaches you how to use Illustrator in ever more creative ways for your own projects. Best-selling author and award-winning artist Sharon Steuer uses four-color pictures of real Illustrator projects to show what's possible and then employs simple, step-by-step instructions to explain the techniques that will produce those effects. You'll find comprehensive ground-up coverage of all of Illustrator CS' most important capabilities. Veteran users will be grateful to explore Illustrator CS' new features: powerful new tools for creating 3D graphics on the fly, a new Scribble Effect that lets you add a loose, hand-drawn look to your artwork, a redesigned text engine, enhanced PDF support, and more. On the CD, you'll find artwork from the book, technical documents, third-party software, clip art, and more.

David Busch's Canon EOS Rebel T6/1300D Guide to Digital SLR Photography is your complete all-in-one comprehensive resource and reference for the Canon EOS Rebel T6/1300D. Aimed at budding photo enthusiasts seeking to improve their photographic skills, the T6/1300D is a budget-priced digital SLR with an impressive range of features, including Wi-Fi communications to link your camera to your iOS or Android smart device. With this book in hand, the camera is remarkably easy to master, too. Equipped with an 18-megapixel sensor, full HD movie-making, an accurate 9-point autofocus system, and a full range of semi-automatic modes, scene options, and creative filters, this newest Rebel has everything you need to explore the world of photography. With clear how-to steps and full-color illustrations, David Busch's Canon EOS Rebel T6/1300D Guide to Digital SLR Photography covers all the camera's capabilities in depth, from taking your first photos through advanced details of setup, exposure, lenses, lighting, and more. Also included is a handy Canon Rebel T6/1300D "roadmap" chapter, an easy-to-use visual guide to the camera's features and controls. With best-selling author and mentor David Busch as your guide, you'll be in full creative control, whether you're shooting on the job, as an advanced hobbyist, or just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Canon EOS Rebel T6/1300D today.

For almost two decades, the best-selling Visual QuickStart Guides by Elaine Weinmann and Peter Lourekas have been the textbooks of choice in classrooms and the go-to tutorial and reference for art and design professionals. This edition includes their trademark features: clear, concise, step-by-step instructions; hundreds of full-color illustrations; screen captures of program features; and supplemental tips and sidebars in every chapter. This fully updated edition for Illustrator CC covers the new enhancements and features, including significant upgrades to the interface, new unembed an image, multiple file placement, images in Brushes, and touch type and Free Transform tool. The new and updated Illustrator CC features are clearly marked

with bright red stars in both the table of contents and main text. Readers can follow the steps in a tutorial fashion, or use the book as a reference guide to individual program features. Many of the key illustrations used in the book are available via Web download for practice by readers.

A visual guide to the features and functions of Adobe Photoshop CC explains how to alter or manipulate images with color, layers, text, light, filters, and masks, with information on Blur Gallery filter effects and syncing to the Creative Cloud.

Presents a guide to using Dreamweaver CC, describing how to design and launch a web site, understand the role of style sheets, add text, create forms, insert tables, and work with content management systems.

Creative professionals seeking the fastest, easiest, most comprehensive way to learn Adobe InDesign choose Adobe InDesign Classroom in a Book (2020 release) from Adobe Press. The project-based step-by-step lessons show users the key techniques for working in InDesign. Designers will build a strong foundation of typographic, color, page layout, and document-construction skills that will enable them to produce a broad range of print and digital publications—from a simple postcard to an interactive Adobe PDF with form fields. The real-world tasks in this comprehensive book are presented in easy-to-follow lessons and are designed to train beginning Adobe InDesign users in the program—from fundamental features to powerful layout and output skills. The online companion files include all the necessary assets for readers to complete the projects featured in each lesson. All buyers of the book get full access to the Web Edition: A Web-based version of the complete ebook enhanced with video and multiple-choice quizzes.

Learn how breaking photographic rules can result in stunning black-and-white photos Black-and-white photography poses unique challenges; without color to guide the eye, contrast, lighting, and composition take on even more importance. Renowned photographer Harold Davis explains these elements and demonstrates the basic rules of black and white photography as well as when and how to break them. He breaks through the complexity of this photographic medium, explores opportunities for black-and-white imagery, and shows how to capitalize on every one. Richly illustrated with the author's own images, this beautiful guide presents the skills needed for great black-and-white photos while encouraging your confidence and creativity. Goes beyond basics to teach photographers how to conquer the challenges posed by black-and-white photography Appeals to professionals and serious amateurs who are interested in exploring creative black-and-white imagery Presents photography fundamentals and shows how black and white requires some of the rules to be bent Encourages creative thinking and confidence Lavishly illustrated with Harold Davis's outstanding monochromatic photos Whether you're a professional just venturing into black and white or a serious amateur, Creative Black & White will both educate and inspire you.

Includes • Online Workshops • Online Adobe Certified Exam (ACE) Resources • More than 500 of the most essential InDesign CC tasks Need answers quickly? Adobe InDesign CC on Demand provides those answers in a visual step-by-step format. We will show you exactly what to do through lots of full color illustrations and easy-to-follow instructions. Inside the Book • Improved publishing and productivity with Adobe Creative Cloud • Create layouts for print, web, tablets, and mobile devices • Browse, organize, and process files using Adobe Bridge or Mini Bridge • Create, link, and manage content, pages, and books • Create text and apply style to display artistic text • Create QR code graphics • Use track changes to review content • Create interactive PDFs, EPUB ebooks, and HTML web pages • Create publications for use with Adobe Digital Publishing Suite Numbered Steps guide you through each task Did You Know alerts you to tips and techniques See Also points you to related information in the book Tasks are presented on one or two pages Illustrations with matching steps Bonus Online Content Register your book at queondemand.com to gain access to: • Workshops and related files • Keyboard shortcuts Visit the author site: perspection.com

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For almost two decades, the best-selling Visual QuickStart Guides by Elaine Weinmann and Peter Lourekas have been the textbooks of choice in classrooms and the go-to tutorial and reference for art and design professionals. This edition includes their trademark features: clear, concise, step-by-step instructions; hundreds of full-color illustrations; screen captures of program features; and supplemental tips and sidebars in every chapter. This fully updated edition for Illustrator CC (2014 release) covers the new enhancements and features, including significant upgrades to the Pencil tool, Swatches panel, Artboard panel, as well as new Live Corners, reshaping methods, and much more. The new and updated Illustrator CC features are clearly marked with bright red stars in both the table of contents and main text. Readers can follow the steps in a tutorial fashion, or use the book as a reference guide to individual program features. Many of the key illustrations used in the book are available via Web download for practice by readers.

Creative professionals seeking the fastest, easiest, most comprehensive way to learn Adobe Illustrator CC (2018 release) choose Adobe Illustrator CC Classroom in a Book (2018 release) from the best-selling series of hands-on software training workbooks from Adobe Press. The 15 project-based lessons show users the key techniques for realizing your creative potential with Adobe Illustrator CC. Following hands-on step-by-step projects, users create logos, illustrations, posters, and more. Explore the new Essentials workspace that makes learning Illustrator even easier. Learn how to use the Shaper tool and Live Shapes along with dynamic symbols to streamline graphics creation. Create website assets and export them in multiple formats to support modern responsive web designs. From exacting illustration to free-form painting, you'll build a strong foundation in Illustrator as you progress through the lessons. The online companion files include all the necessary assets for readers to complete the projects featured in each chapter as well as ebook updates when Adobe releases relevant new features for Creative Cloud customers. All buyers of the book get full access to

the Web Edition: a Web-based version of the complete ebook enhanced with video and multiple-choice quizzes.

Adobe InDesign is the world's premier page-layout tool, and its user-friendly yet sophisticated typographic controls are a big reason why. This updated edition of Nigel French's InDesign Type, the first book to focus exclusively on the typographic features of InDesign, provides a comprehensive

overview of the application's vast array of type capabilities, from the basics of character-level formatting to strategies for designing complex layouts using grids. With practical examples, loads of tips, and a wealth of illustrations, InDesign Type offers guiding principles for how to get the best-looking type in the most efficient way possible. InDesign Type is a rich resource for anyone who wants to master the fine points of typography and works with Adobe InDesign.