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GKTZDQ - BAKER LANG

"...the most useful, practical book I have seen on the management of turfgrass insect pests...mandatory reading for turfgrass managers in golf, lawns, and sports..." --Dr. James B. Beard, International Sports Turf Institute, Inc. Written in clear, everyday language, *Destructive Turfgrass Insects* covers the biology, diagnosis, and control of virtually all the insects and mites that attack warm- and cool-season turfgrasses. No other source gives you as many practical and comprehensive management guidelines for use on golf courses, lawns, and sports fields.

What's a customer worth? The company that can answer this question precisely is the company with an edge in the customer-based, technology - and information - intensive economy of today. But how can an asset as intangible as customer value be measured? This book provides a solution: a fully developed, highly practical new marketing system for measuring and managing customer value as a financial asset - a system uniquely suited to today's rapidly changing, increasingly digital marketplace. Along with strategic and tactical guidance, *Customer Equity* provides precise metrics for evaluating a business more effectively and improving performance - the "activity-based management" of a company's marketplace. The authors present a new framework for structuring go-to-market activities that links those activities to useful metrics and allows better-informed marketing decisions.

The human aspect plays an important role in the social sciences. The behaviour of people has become a vital area of focus in the social sciences as well. *Recent Trends in Social and Behaviour Sciences* contains papers that were originally presented at the International Congress on Interdisciplinary Behavior and Social Sciences, held 4-5 November 201

This profile provides a concise and policy-relevant overview of health and the health system in France as part of the broader series of the State of Health in the EU country profiles. It provides a short synthesis of: the health status in the country; the determinants of health, focussing on behavioural risk factors; the organisation of the health system; and the effectiveness, accessibility and resilience of the health system. This profile is the joint work of the OECD and the European Observatory on Health Systems and Policies, in co-operation with the European Commission.

Surface and Underground Excavations - Methods, Techniques and Equipment (2nd edition) covers the latest technologies and developments in the excavation arena at any locale: surface or underground. In the first few chapters, unit operations are discussed and subsequently, excavation techniques are described for various operations: tunnelling, drifting, raising, sinking, stoping, quarrying, surface mining, liquidation and mass blasting as well as construction of large subsurface excavations such as caverns and underground chambers. The design, planning and development of excavations are treated in a separate chapter. Especially featured are methodologies to select stoping methods through incremental analysis. Furthermore, this edition encompasses comprehensive sections on mining at 'ultra depths', mining difficult deposits using non-conventional technologies, mineral inventory evaluation (ore - reserves estimation) and mine closure. Concerns over Occupational Health and Safety (OHS), environment and loss prevention, and sustainable development are also addressed in advocating a solution to succeed within a scenario of global competition and recession. This expanded second edition has been wholly revised, brought fully up-to-date and includes (wherever feasible) the latest trends and best practices, case studies, global surveys and toolkits as well as questions at the end of each chapter. This

volume will now be even more appealing to students in earth sciences, geology, and in civil, mining and construction engineering, to practicing engineers and professionals in these disciplines as well as to all with a general or professional interest in surface and underground excavations.

Publish or Perish. This old adage illustrates the importance of scientific communication; essential to research, it also represents a strategic sector for each country's competitiveness. An often-neglected topic, scientific communication is of vital importance, with new information technologies accelerating and profoundly changing how knowledge is disseminated. The necessity of optimally disseminating experts' findings has also become crucial to researchers, institutes and universities alike, which has prompted the recent advent of Impact Factors for the evaluation and financing of research, the goal being for scientific knowledge to be equally distributed to a very broad audience, especially to the media, entrepreneurs and sociopolitical players. This handbook presents the "golden rules" for publishing scientific articles. In order to do away with major recurring errors, the author explains how to easily structure an article and offers support for the typical mistakes made by native French speakers publishing in English, tips on how to make the style more academic of more general to fit your intended readership and, in the book's closing section, suggests new publishing techniques of the Internet age such as the micro-article, which allows researchers to focus their findings into a single innovative point. The major principles presented can be applied to a broad range of documents such as theses, industry reports, publicity texts, letters of intent, CVs/resumes, blogs and press releases, as all of these documents involve presenting information on advances, discoveries, innovations, or changes to our previous knowledge.

With 2005's acclaimed and controversial *The New World*, one of cinema's most enigmatic filmmakers returned to the screen with only his fourth feature film in a career spanning thirty years. While Terrence Malick's work has always divided opinion, his poetic, transcendent filmic language has unquestionably redefined modern cinema, and with a new feature scheduled for 2008, contemporary cinema is finally catching up with his vision. This updated second edition of *The Cinema of Terrence Malick: Poetic Visions of America* charts the continuing growth of Malick's oeuvre, exploring identity, place, and existence in his films. Featuring two new original essays on his latest career landmark and extensive analysis of *The Thin Red Line*-Malick's haunting screen treatment of World War II-this is an essential study of a visionary poet of American cinema.

An introduction to fodder tree legumes. Using case studies, the book describes the main genera and species concerned, discusses the production and management of tree legumes, and examines animal production, including topics such as nutritive value

This book offers readers a comprehensive understanding of problem-based learning (PBL) in teacher education. Featuring the perspectives of experienced teacher educators, it details the strengths of problem-based learning pedagogy as well as identifies continuing challenges and future possibilities. The book explains the goals, content, processes and strategies of a successful and longstanding problem-based learning teacher education program at the University of British Columbia. It features contributions from tutors, faculty, school administrators, faculty advisors, school advisors, librarians and pre-service teachers who share their perspectives about problem-based learning as a robust and exciting approach for teaching and learning. Overall, the contributors to the book discuss the history of the program, its implementation and future directions. In the process, readers discover the ways that problem-based learning has succeeded in preparing educators to teach diverse learners and acquire the professional dispositions necessary for teaching in today's multilingual/multicultural classrooms.

This book presents WHO guidelines for the protection of public health from risks due to a number of chemicals commonly present in indoor air. The substances considered in this review, i.e. benzene, carbon monoxide, formaldehyde, naphthalene, nitrogen dioxide, polycyclic aromatic hydrocarbons (especially ben-

zo[a]pyrene), radon, trichloroethylene and tetrachloroethylene, have indoor sources, are known in respect of their hazardousness to health and are often found indoors in concentrations of health concern. The guidelines are targeted at public health professionals involved in preventing health risks of environmental exposures, as well as specialists and authorities involved in the design and use of buildings, indoor materials and products. They provide a scientific basis for legally enforceable standards.

This book critically examines the optimum range and duration of government interventions in the economic activities of a modern state based on theoretical and empirical frameworks, and assesses their role and extent in various economies. With a special focus on emerging economies across the globe, it discusses themes such as income growth; social sector development; good governance and economic progress; threshold limits; optimum budget policy and economic growth; sustainable distributional management in public projects; food for work programs; agricultural infrastructure development; technological progress and economic growth; and distributional equities. The policy suggestions provided here offer helpful blueprints for developmental projects. Rich in data and figures, the book addresses sector-specific case studies like healthcare; irrigation and agriculture; infrastructure; taxation and economic growth; and public sector enterprises. It will be an excellent read for scholars and researchers of economics, Indian economics, macroeconomics, political economy, public policy, political science and management, development studies, development economy and governance. It will also be useful to policymakers, administrative officials, and government and corporate bodies.

With continued economic development and increasing urbanization, excavations go deeper and become larger in scale, and are sometimes even carried out in difficult soils. These conditions require advanced analysis and design methods and construction technologies. Most books on general foundation engineering introduce the basic analysis and design of excavation, but do not delve into practical considerations. This book examines both theory and practice, from basic to advanced, and discusses the major methods currently in practice around the world. Each chapter also includes problems and their solutions to develop a practical, real-world understanding.

This book explores the concept and facilitation of critical reflection

and its implications for professional practice. It draws on the author's own extensive experience to demonstrate how reflective processes involving metaphor and imagery, as well as critique, can be used not only to understand and articulate key values underpinning professional practice and to generate new theoretical models, but to explore one's own worldview, including the ultimate question: 'Who am I?'. The author incorporates practical examples of reflection-through-writing and other reflective techniques which illustrate how ideas about critical reflection, transformative learning, authenticity and spirituality are intricately entwined within theories and practices of adult learning and professional development. The book highlights the importance of understanding the relationship between personal worldviews, values and professional practice. It draws on the concepts of vocation and professional psychological wellbeing to consider what it means to act authentically as a professional within an audit culture. The book will be invaluable for practitioners, academics and students interested in critical reflection, educational inquiry, autoethnography and the use of the self in and as research, the nature and use of metaphor, and the development of worldviews.

Abstract: The authors report on a survey of primary public and private schools in rural Pakistan with a focus on student achievement as measured through test scores. Absolute learning is low compared with curricular standards and international norms. Tested at the end of the third grade, a bare majority had mastered the K-I mathematics curriculum and 31 percent could correctly form a sentence with the word "school" in the vernacular (Urdu). As in high-income countries, bivariate comparisons show that higher learning is associated with household wealth and parental literacy. In sharp contrast to high-income countries, these gaps decrease dramatically in a multivariate regression once differences between children in the same school are looked at. Consequently, the largest gaps are between schools. The gap in English test scores between government and private schools, for instance, is 12 times the gap between children from rich and poor families. To contextualize these results within a broader South Asian context, the authors use data from public schools in the state of Uttar Pradesh in India. Levels of learning and the structure of the educational gaps are similar in the two samples. As in Pakistan, absolute learning is low and the largest gaps are between schools: the gap between good and bad government schools, for instance, is 5

times the gap between children with literate and illiterate mothers.

Everyday Literacies in Africa: Ethnographic Studies of Literacy and Numeracy Practices in Ethiopia is a product of Learning for Empowerment Through Training in Ethnographic Research (LETTER) programme conducted in Ethiopia. It outlines the story of a journey towards a clearer and more focused understanding of what literacy and numeracy mean. LETTER was intended to build more effective learning programmes for adults who wish to develop their literacy and numeracy skills and practices, through designing better learning programmes, preparing more relevant teaching-learning materials and training literacy instructors. This approach was designed on the understanding that adults learn differently from children mainly because adults bring to their learning a great deal of experience and knowledge. It is from this knowledge that facilitators must start.

Universal Principles of Design is the first comprehensive, cross-disciplinary encyclopedia of design.

“This book closes a gap in the PBL literature. It is a thoroughly researched, well documented and engagingly written three part harmony addressing conceptual frames, recurring themes, and broadening horizons. An essential addition to your library.” Professor Karl A. Smith, University of Minnesota “...a comprehensive guide for those new to PBL, and suitable for those new to teaching or for the more experienced looking for a new challenge.” Dr Liz Beaty, Director (Learning and Teaching), HEFCE “This book vividly articulates the key ideas of PBL and provides new PBL practitioners with key guiding posts for its implementation. It is an excellent contribution to the art of using PBL.” Associate Professor Oon-Seng Tan, Nanyang Technological University, Singapore ·What is problem-based learning? ·How can it be used in teaching? ·How does problem-based learning affect staff and students? ·How do we assess and evaluate it? Despite the growth in the use of problem-based learning since it was first popularised, there have been no resources to examine the foundations of the approach and offer straightforward guidance to those wishing to explore, understand, and implement it. This book describes the theoretical foundations of problem-based learning and is a practical source for staff wanting to implement it. The book is designed as a text that not only explores the foundations of problem-based learning but also answers many of the frequently-asked questions about its use. It has al-

so been designed to develop the reader's understanding beyond implementation, including issues such as academic development, cultural, diversity, assessment, evaluation and curricular models of problem-based learning. Foundations of Problem-based Learning is a vital resource for lecturers in all disciplines who want to understand problem-based learning and implement it effectively in their teaching.

The management of discipline is an essential element in educational practice, and at a time when teachers and managers are anxious about reported increases in violence and other forms of anti-social behaviour there's a need for practical guidance and a review of current thinking. Based on the author's experience and research in a range of secondary and primary schools, this book presents accessible summaries of relevant legislation and guides the reader through management theories towards effective practice. By placing the teacher at the centre of the management of discipline in schools and focusing on teacher and pupil esteem, a disciplined environment is not only desirable, but achievable too. Written in an accessible style, the book; * highlights the real problems and offers real solutions * includes case-studies, recent research and legislation * considers the classroom as well as the whole-school context * describes the support networks within education * provides a multi-agency approach. This book is aimed at trainee and practising teachers, managers, and all those who work with children.

Body Image: Understanding Body Dissatisfaction in Men, Women and Children presents a review of what is presently known and the results of some new research on body image. It compares the effects of gender, sexuality, social class, age and ethnicity on satisfaction with the way we look and suggests how these differences arise. Why, for instance, are heterosexual men much happier with their body images than women or gay men? Sarah Grogan discusses the effect of media presentation of the ideal body and other cultural influences. Surprisingly, despite the almost exclusive media preference for very young female bodies, she finds that older women are not less satisfied with their bodies than younger women. Written for readers from a variety of disciplines, this clear and eclectic book will make the ideal text for students from psychology, sociology, gender and media studies.

Advances in Intelligent Vehicles presents recent advances in intelligent vehicle technologies that enhance the safety, reliability,

and performance of vehicles and vehicular networks and systems. This book provides readers with up-to-date research results and cutting-edge technologies in the area of intelligent vehicles and transportation systems. Topics covered include virtual and staged testing scenarios, collision avoidance, human factors, and modeling techniques. The Series in Intelligent Systems publishes titles that cover state-of-the-art knowledge and the latest advances in research and development in intelligent systems. Its scope includes theoretical studies, design methods, and real-world implementations and applications. Provides researchers and engineers with up-to-date research results and state-of-the-art technologies in the area of intelligent vehicles and transportation systems Covers hot topics, including driver assistance systems; cooperative vehicle-highway systems; collision avoidance; pedestrian protection; image, radar and lidar signal processing; and V2V and V2I communications

Child injuries are largely absent from child survival initiatives presently on the global agenda. Through this report, the World Health Organization, the United Nations Children's Fund and many partners have set out to elevate child injury to a priority for the global public health and development communities. It should be seen as a complement to the UN Secretary-General's study on violence against children released in late 2006 (that report addressed violence-related or intentional injuries). Both reports suggest that child injury and violence prevention programs need to be integrated into child survival and other broad strategies focused on improving the lives of children. Evidence demonstrates the dramatic successes in child injury prevention in countries which have made a concerted effort. These results make a case for increasing investments in human resources and institutional capacities. Implementing proven interventions could save more than a thousand children's lives a day.--p. vii.

Since a deadly virus and the violence that followed wiped out his parents and most of his community, Finn has lived alone on the rugged coast with only his loyal dog Rowdy for company. He has stayed alive for two winters—hunting and fishing and trading food, and keeping out of sight of the Wilders, an armed and dangerous gang that controls the north, led by a ruthless man named Ramage. But Finn's isolation is shattered when a girl runs onto the beach. Rose is a Siley—an asylum seeker—and she has escaped from Ramage, who had enslaved her and her younger sis-

ter, Kas. Rose is desperate, sick, and needs Finn's help. Kas is still missing somewhere out in the bush. And Ramage wants the girls back—at any cost. 'Tense and atmospheric...Mark Smith's debut is assured, gripping and leaves you wanting more.' Best Books for Younger Readers 2016, Sydney Morning Herald 'It's easy to see why Mark Smith's dystopian thriller has been compared with John Marsden's Tomorrow When the War Began. I barely came up for breath as the pages flew. So strap yourself in for a high action ride.' Kids Book Review 'A riveting story of survival that questions the prices of freedom and safety as well as the value of an individual life...A breakout new series full of romance, danger, and a surprisingly engaging world.' STARRED Review, Kirkus Reviews 'A solid debut.' Publishers Weekly 'It's been suggested more than once that dystopian fiction has had its day...but The Road to Winter is a welcome sign that there's still life in the genre.' Armadillo

Problem-based learning is a powerful classroom process, which uses real world problems to motivate students to identify and apply research concepts and information, work collaboratively and communicate effectively. It is a strategy that promotes life-long habits of learning. The University of Delaware is recognized internationally as a center of excellence in the use and development of PBL. This book presents the cumulative knowledge and practical experience acquired over nearly a decade of integrating PBL in courses in a wide range of disciplines. This "how to" book for college and university faculty. It focuses on the practical questions which anyone wishing to embark on PBL will want to know: "Where do I start?" "How do you find problems?" "What do I need to know about managing groups?" "How do you grade in a PBL course?" The book opens by outlining how the PBL program was developed at the University of Delaware—covering such issues as faculty mentoring and institutional support—to offer a model for implementation for other institutions. The authors then address the practical questions involved in course transformation and planning for effective problem-based instruction, including writing problems, using the Internet, strategies for using groups, the use of peer tutors and assessment. They conclude with case studies from a variety of disciplines, including biochemistry, pre-law, physics, nursing, chemistry, political science and teacher education. This introduction for faculty, department chairs and faculty developers will assist them to successfully harness this powerful process to improve learning outcomes.

This book outlines the "Five Stressful Driver Beliefs," and offers simple, easy-to-follow strategies to help reduce driver anger and frustration by focusing more on the enjoyment of the drive.

The Global status report on road safety 2018 launched by WHO in December 2018 highlights that the number of annual road traffic deaths has reached 1.35 million. Road traffic injuries are now the leading killer of people aged 5-29 years. The burden is disproportionately borne by pedestrians cyclists and motorcyclists in particular those living in developing countries. The report suggests that the price paid for mobility is too high especially because proven measures exist. Drastic action is needed to put these measures in place to meet any future global target that might be set and save lives.

This book contains selected papers which were presented at the 3rd International Halal Conference (INHAC 2016), organized by the Academy of Contemporary Islamic Studies (ACIS), Universiti Teknologi MARA (UiTM) Shah Alam, Malaysia. It addresses halal-related issues that are applicable to various industries and explores a variety of contemporary and emerging issues. Highlighting findings from both scientific and social research studies, it enhances the discussion on the halal industry (both in Malaysia and at the international level), and serves as an invitation to engage in more advanced research on the global halal industry.

This volume provides the first comprehensive, research-based examination of metacognition in literacy learning. Bringing together research findings from reading, linguistics, psychology, and education, it is logically organized as follows: Part I provides the theoretical foundation that supports the teaching of metacognition; Parts II and III provide new methods for metacognitive assessment and instruction in literacy contexts at all grade levels; and Part IV provides new information on integrating metacognition into professional development programs. Key features include: *Chapter Structure. Teacher reflections at the beginning of each chapter illustrate teacher thinking about the chapter topic and metacognitive connections at the end of each chapter link its content with that of the preceding and following chapters. *Contributor Expertise. Few volumes can boast of a more luminous cast of contributing authors (see table of contents). *Comprehensiveness. Twenty chapters organized into four sections plus a summarizing chapter make this the primary reference work in the field of literacy-based metacognition. This volume is appropriate for reading research-

ers, professional development audiences, and for upper-level undergraduate and graduate level courses in reading and educational psychology.

Scientific communication depends primarily on publishing in journals. The most important indicator to determine the influence of a journal is the Impact Factor. Since this factor only measures the average number of citations per article in a certain time window, it can be argued that it does not reflect the actual value of a periodical. This book defines five dimensions, which build a framework for a multidimensional method of journal evaluation. The author is winner of the Eugene Garfield Doctoral Dissertation Scholarship 2011. (EDITOR).

For those undertaking a higher degree research qualification, 'How To Survive Your Thesis' describes clearly the challenges and complexities of successfully engaging in both the research process and thesis writing.

This is an open access book. It has been two years since the COVID-19 pandemic swept across the world. This has more or less left a mark of memories and trauma for more or fewer people. This pandemic reminds people around the world that there are things that can happen without people knowing it. People start to worry and pessimistically see the uncertainty that lies in the future. To deal with this, a strategy is needed through educational innovation and social science to answer and face the challenges of uncertainty in the future. Breakthroughs in education and social science are the most strategic ways to build and enhance human capacity to solve problems, environmental and social problems. The spirit of innovation, rising from an economic downturn, the use of technology is obtained through the role of educational institutions. This can be interpreted that innovation in education and social science produces superior humans, who have good behavior, and wise humans. So that in the face of uncertainty in the post-pandemic period, humans have strategies and become more prepared. To find out more about strategies for dealing with and responding to future uncertainties after the pandemic through educational innovations and social science, it is necessary to conduct research or studies that discuss these matters and be published widely. To support this, Universitas PGRI Yogyakarta held an international conference and Call for Papers The 1st UPY International Conference on Education and Social Science (UPINCESS) "Strategies to Deal with Uncertainty through Educa-

tion and Social Science Innovation” on June 15, 2022.

No two learners are the same. They take different approaches to learning tasks and they respond to formal education in different ways. Yet the current emphasis in education is on what is common to learners, from a common curriculum to a common teaching method. Individual Learners reviews and discusses recent re-

search that shows that differences in personality contribute significantly to children's and adults' experiences of success and failure in education. Individual Learners considers fundamental issues in the study of personality, and provides an up-to-date review and evaluation of the continuing nature-nurture debate. It then examines five traits that can have an impact upon learning: aggres-

siveness, anxiety, achievement, motivation, self-confidence and shyness. The book provides an accessible account of the recent research into the links between personality and education and its implications for educational practice. It will be invaluable to anyone with an interest in education, whether students, teachers or lecturers.