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S3ZW25 - MICAH JIMENA

Exploring sociocultural competence and the promotion of intercultural communication, this study aims to clearly define the concepts behind teaching foreign language and the connections between culture and language. As foreign language teaching continues to increasingly focus on the relationship between culture and language, understanding the link and what it means becomes more important. Objective and informative, this examination particularly looks at English as a lingua franca between speakers of different languages and cultural backgrounds from the perspectives of nonnative English speakers and explores how that affects pedagogical approaches to teaching foreign language.

In reviewing the international literature on this vital subject, this book examines three groups who seem most affected by unfair language practices in education: women and girls; minority cultural groups; and minority social groups.

The 1975 publication of Robin Tolmach Lakoff's *Language and Woman's Place*, is widely recognized as having inaugurated feminist research on the relationship between language and gender, touching off a remarkable response among language scholars, feminists, and general readers. For the past thirty years, scholars of language and gender have been debating and developing Lakoff's initial observations. Arguing that language is fundamental to gender inequality, Lakoff pointed to two areas in which inequalities can be found: Language used about women, such as the asymmetries between seemingly parallel terms like master and mistress, and language used by women, which places women in a double bind between being appropriately feminine and being fully human. Lakoff's central argument that "women's language" expresses powerlessness triggered a controversy that continues to this day. The revised and expanded edition presents the full text of the orig-

inal first edition, along with an introduction and annotations by Lakoff in which she reflects on the text a quarter century later and expands on some of the most widely discussed issues it raises. The volume also brings together commentaries from twenty-six leading scholars of language, gender, and sexuality, within linguistics, anthropology, modern languages, education, information sciences, and other disciplines. The commentaries discuss the book's contribution to feminist research on language and explore its ongoing relevance for scholarship in the field. This new edition of *Language and Woman's Place* not only makes available once again the pioneering text of feminist linguistics; just as important, it places the text in the context of contemporary feminist and gender theory for a new generation of readers.

This book examines the social codes and practices that shape the literary culture of a combined fifth/sixth-grade classroom. It considers how the social and cultural contexts of classroom and community affect four classroom practices involving literature--read aloud, peer-led literature discussions, teacher-led literature discussions, and independent reading--with a focus on how these practices are shaped by discourse and rituals within the classroom and by social codes and cultural norms beyond the classroom. This book's emphasis on intermediate students is particularly important, given the dearth of studies in the field of reading education that focus on readers at the edge of adolescence.

Status, Power, and Legitimacy presents methodological, theoretical, and empirical essays by Joseph Berger and Morris Zelditch, Jr.—two of the leading contributors to the Stanford tradition in the study of microprocesses. This three-part volume brings together major contributions to the development of this tradition, in addition to a number of newly written essays published here for the first time. Berger and Zelditch integrate the essays and relate them to a larger body of theory and research as they explore the

importance of a generalizing orientation in sociology. Their view of theory as flux and process, the blending of social process with theory-building, produces a picture of the social world in line with the great tradition of George Herbert Mead, Max Weber, and Georg Simmel. *Status, Power, and Legitimacy* explores the relation between the scope of a theory and testing, applying, and developing it; the relation between abstract, general theories and empirical generalizations; and how to use an understanding of this relation to construct theories that are neither historically nor culturally bound. In the first part, Berger and Zelditch discuss strategies of theory construction, the development of abstract, general theories of social processes, and the different ways in which theories grow. Status processes are the focus of the second part, which includes: the formation of reward expectations; the role of status cues in interaction; the evolution of status expectations; and the application of status characteristics theory to male-female interaction. Lastly, the authors dissect power and legitimacy: the effect of expectations on power; the legitimation of power and its effect on the stability of authority; and legitimation under conditions of dissensus. This volume is a fine theoretical effort of great depth and breadth. Berger and Zelditch review the background of each paper, place the new concepts and principles introduced by each paper in context and examine subsequent research generated by the paper. They carve out new research areas in the social world of class, status, power, and authority. This volume will be of interest to those in the fields of sociology and, in particular, social theory.

A leading psychologist examines how our popularity affects our success, our relationships, and our happiness—and why we don't always want to be the most popular. No matter how old you are, there's a good chance that the word "popular" immediately transports you back to your teenage years. Most of us can easily recall

the adolescent social cliques, the high school pecking order, and which of our peers stood out as the most or the least popular teens we knew. Even as adults we all still remember exactly where we stood in the high school social hierarchy, and the powerful emotions associated with our status persist decades later. This may be for good reason. Popular examines why popularity plays such a key role in our development and, ultimately, how it still influences our happiness and success today. In many ways—some even beyond our conscious awareness—those old dynamics of our youth continue to play out in every business meeting, every social gathering, in our personal relationships, and even how we raise our children. Our popularity even affects our DNA, our health, and our mortality in fascinating ways we never previously realized. More than childhood intelligence, family background, or prior psychological issues, research indicates that it's how popular we were in our early years that predicts how successful and how happy we grow up to be. But it's not always the conventionally popular people who fare the best, for the simple reason that there is more than one type of popularity—and many of us still long for the wrong one. As children, we strive to be likable, which can offer real benefits not only on the playground but throughout our lives. In adolescence, though, a new form of popularity emerges, and we suddenly begin to care about status, power, influence, and notoriety—research indicates that this type of popularity hurts us more than we realize. Realistically, we can't ignore our natural human social impulses to be included and well-regarded by others, but we can learn how to manage those impulses in beneficial and gratifying ways. Popular relies on the latest research in psychology and neuroscience to help us make the wisest choices for ourselves and for our children, so we may all pursue more meaningful, satisfying, and rewarding relationships. The contributors to *Language and Power* approach the subject from different academic and cultural perspectives. Some focus on the link between whole languages and power structures; others consider styles and varieties of language in conjunction with the distribution of power. A single over-riding theme runs through these fascinating essays: that of language serving as a major means of expressing, manipulating, and sometimes even transforming power relations in every society. `...wide ranging in context and approach.' -- Lore and Language, Vol 4 No 1

This is a contribution to both philosophy and social theory which

has the potential to affect how these subjects are taught in disciplines ranging from literary theory, language analysis, history and philosophy, to art criticism, aesthetics and cultural studies.

The aim of this study about the plurilingual language situation in Botswana is to show tendencies in the attitudes of Botswana citizens towards the ca. 25 languages that are still in use. Results are presented on questions like - which differentiated roles do the official language English, the national language Setswana, and the so-called minority languages play in the present Botswanan society? The overall question of which language will win the race, which ones will survive in the language contest and which ones will not, will be analysed and discussed on the basis of extensive survey data. Based on socio-historical background information, language phenomena like bi- and multilingualism, diglossia, language shift, code switching, language status and power structures, and ethnic stereotypes triggered by language are explored and linked to the current language policy and its implementation in the educational system. Contents: Brief historical profile and sociolinguistic account -- Bi- and multilingualism -- Diglossia -- Language shift and language maintenance -- Code switching -- Language status -- Language stereotypes."

Critical and accessible, the new edition of this bestselling textbook offers valuable insight into contemporary management practices and encourages readers to reflect on the realities of the workplace. *Work and Organizational Behaviour* takes a unique and well-rounded approach, exploring key theories and topics through the lenses of sociology, psychology, ethics and sustainability. Firmly embedded in the latest research and the wider geopolitical environment, this new edition places OB in the context of climate change, the rise of unstable working conditions and the impact of new technologies. A strong suite of pedagogy supports student learning, demonstrating key theories in action and preparing readers for the real world of work. Cases and features illustrate contemporary organizational practices and their impact across the world, in a range of industries. With streamlined content, an improved structure, and an enhanced focus on leadership, *Work and Organizational Behaviour* is an essential companion for OB modules at undergraduate, postgraduate and MBA levels. New to this Edition: - New chapters on 'Work and the gig economy' and 'Human resource management' - New decision making scenarios helping readers to develop practical leadership skills

- 200+ new references to recent academic literature - Inclusion of important contemporary topics, including Covid-19 and the gig economy - Coverage of new technologies, including the impact of AI, robots, remote working and big data - Increased coverage of corporate social responsibility and ethics - New end of chapter cases, Reality of Work features and Globalization and Organization Behaviour features Accompanying online resources for this title can be found at [bloomsburyonlineresources.com/work-and-organizational-behaviour-4e](https://www.bloomsburyonlineresources.com/work-and-organizational-behaviour-4e). These resources are designed to support teaching and learning when using this textbook and are available at no extra cost.

Language, Society and Power explores the extent to which language reflects and creates our perception of the world, and who makes decisions about what is appropriate language to use. Written in a lively and accessible way, each chapter provides a core introduction to a particular social or political issue in language study, such as ethnicity, gender, class, age, identity, the standard English debate, politics, and the media. The book contains numerous exercises, end of chapter summaries and a glossary of key terms. *Language, Society and Power* encourages the reader to look beyond the role of language as information exchange and to consider the wider issues of the relationship between language and culture. In this sense the book is highly interdisciplinary and will be essential for students of English language and linguistics from A-level upwards, and of great relevance to students of media, communication, and cultural studies, sociology and psychology.

Language, Nation and Power provides students with a discussion of the ways in which language has been (and is being) used to construct national (or ethnic) identity. It focuses on the processes by which a language can be planned and standardized and what the results of these processes are. Particular emphasis is given to the historical and social effects which nationalism has had on the development of language since the French Revolution. For students of linguistics, sociology and politics.

Language, Society and Power is the essential introductory text for students studying language in a variety of social contexts. This book examines the ways in which language functions, how it influences thought and how it varies according to age, ethnicity, class and gender. It seeks to answer such questions as: How can a language reflect the status of children and older people? Do

men and women talk differently? How can our use of language mark our ethnic identity? It also looks at language use in politics and the media and investigates how language affects and constructs our identities, exploring notions of correctness and attitudes towards language use. This third edition of this bestselling book has been completely revised to include recent developments in theory and research and offers the following features: a range of new and engaging international examples drawn from everyday life: beauty advertisements, conversation transcripts, newspaper headlines reporting on asylum seekers, language themed cartoons, and excerpts from the television programme South Park and satirical news website The Onion new activities designed to give students a real understanding of the topic a new chapter covering 'Student Projects' - giving readers suggestions on how to further explore the topics covered in the book updated and expanded further reading sections for each chapter and a glossary. While it can be used as a stand-alone text, this edition of Language, Society and Power has also been fully cross-referenced with the new companion title: The Language, Society and Power Reader. Together these books provide the complete resource for students of English language and linguistics, media, communication, cultural studies, sociology and psychology.

'This is a book written by real academics, drawing articulately on their own research interests, and using an excellent range of twenty-first century examples to give the book a lively, contemporary feel. The extensive textual analysis is far superior to some of the banal tasks often found in introductory textbooks.' - Martin Conboy, University of Sheffield, UK Language, Society and Power looks at the ways in which language functions, how it influences thought and how it varies according to age, ethnicity, class and gender. It seeks to answer such questions as: How can a language reflect the status of children and older people? Do men and women talk differently? How can our use of language mark our ethnic identity? The book also looks at language use in politics and the media and examines how language affects and constructs our identities, exploring notions of correctness and attitudes towards language use. This second edition includes recent developments in theory and research and offers the following features: new and engaging examples drawn from everyday life: conversation transcripts, novels including Ian McEwan's Atonement, television and the internet new activities designed to give students a real understanding

of the topic an international perspective with examples from the world's press, including The Washington Post, The Daily Mail and The New Zealand Listener updated and expanded further reading sections and glossary. Language, Society and Power remains an essential introductory text for students of English language and linguistics, and will also be of use to students of media, communication, cultural studies, sociology and psychology.

Communication Yearbook 22 contains in-depth literature reviews focused on an important topic in specialized areas as well as syntheses that describe scholarship in other domains. Each chapter addresses an aspect of one of the most pressing issues currently facing individuals: how to communicate with people from different backgrounds or cultures. The first two chapters examine the ways sex differences and cross-cultural differences affect communication behavior. The following three chapters focus on harmful speech, the effects of pornography on criminal sexual offenders and personalization of conflict. Further chapters focus on argumentation, organizational settings and government/media relations as well as styles of customer service, communication within families with aging parents and intercultural friendship.

This book is about the struggle for social power in the interethnic context of the Austrian part of the 19th century Austro-Hungarian Empire. It explores how the struggle for power is reflected in attempts to control language use at different levels of discursive interaction, and how, in a context of intricate and multiple language contact, language became a prominent site for interethnic controversies and conflict. The book shows how, in the wake of ongoing democratization, in particular in 1848-1849 and after 1860, the non-German speaking nationalities of the Empire attempted to redefine their status by demanding recognition of their languages and cultures while German-dominated state nationalism tried to reestablish its endangered hegemony by granting linguistic and cultural autonomy to the various ethnic groups.

"... excellent example... significant contribution... an important interdisciplinary work..." -- Middle East Journal "... an important contribution to aspects of Iranian social communication and interpersonal verbal behavior." -- Language By showing the reader the intricacies of face-to-face sociolinguistic interaction, William Beeman provides a key to understanding Iranian social and political life. Beeman's study in cross-cultural linguistics will clearly be a model for the study of different languages and cultures.

Important aspects of the history of language in the United States remain shrouded in myth and legend. The notion of "one nation, one language" is part of the idealized history of the United States, although in its short history it has probably been host to more bilingual people than any other country in the world. Language is more than a means of communication. It brings into play an entire range of experiences and attitudes toward life. Furthermore, language is a potent symbolic issue because it links power and political claims of ownership with psychological demands for group worth. How people belonging to different language and cultural communities live together in the same political community and how political and structural tensions arise to divide them along language lines, are questions addressed in The Politics of Language. This book analyzes the historical background and recent controversy over language in the United States and compares it to two official multilingual societies: Canada and Switzerland. Its accessibility as a survey of this topic makes it ideal for courses in linguistics, political science, and sociology.

Sociologists Émile Durkheim, Erving Goffman and Randall Collins broadly suppose that ritual is foundational for social life. By contrast, this book argues that ritual is merely surface, beneath which lie status and power, the behavioral dimensions that drive all social interaction. Status, Power and Ritual Interaction identifies status and power as the twin forces that structure social relations, determine emotions and link individuals to the reference groups that deliver culture and administer preferences, actions, beliefs and ideas. An especially important contention is that allegiance to ideas, even those as fundamental as the belief that $1 + 1 = 2$, is primarily faithfulness to the reference groups that foster the ideas and not to the ideas themselves. This triggers the counter-intuitive deduction that the self, a concept many sociologists, social psychologists and therapists prize so highly, is feckless and irrelevant. Status-power theory leads also to derivations about motivation, play, humor, sacred symbols, social bonding, creative thought, love and sex and other social involvements now either obscure or misunderstood. Engaging with Durkheim (on collective effervescence), Goffman (on ritual-cum-public order) and Collins (on interaction ritual), this book is richly illustrated with instances of how to examine many central questions about society and social interaction from the status-power perspective. It speaks not only to sociologists, but also to anthropologists, behavioral

economists and social and clinical psychologists - to all disciplines that examine or treat of social life.

Status and Power in Verbal Interaction is a sociolinguistic study of conversation in a social context. Using an ethnographic methodology and a network analysis of the social roles and relationships in a particular language community, the book explores how speakers negotiate status, relationship, and ultimately contest power through discourse. Of chief concern to the study is how speakers manage to negotiate relationship roles — which here consists of institutional status as well as the more variable social standing — using conversation. Discourse is seen to be not only what people say, but how they say it — how speakers take the floor, bring new topic to the floor, interrupt each other, and become a resource person in a conversation. The study revolves around the idea that power, while intricately tied to social standing and institutional status, is more than the sum of one's institutional standing, age, education, race and gender. Though these factors convey rank, conversants nonetheless use discourse to jockey for position and contest their relational role vis-a-vis their discourse partners. While institutional standing may be more or less fixed, power of relational roles fluctuates greatly because, as the study shows, power is accorded through a process of ratifying the positive self-image of a speaker. Thus, one's standing in a group is a community negotiation. By investigating power in community at a micro-level of analysis, this study adds a new dimension to existing understandings of power.

Power and Politeness in the Workplace has become established as a seminal text for courses in language and professional communication. Co-authored by bestselling author Janet Holmes, this text provides insights into the way we all talk at work, including a wealth of material illustrating the way people communicate with each other in their ordinary everyday encounters in their workplaces. The analysis focuses, in particular, on how and why people "do" power and politeness in the workplace, and examines the discourse strategies involved in balancing the competing demands of meeting workplace objectives and getting things done on time with maintaining good collegial workplace relationships. Drawing on a large and very varied corpus of data collected in a wide range of workplaces, the authors explore specific types of workplace talk, such as giving advice and instructions, solving problems, running meetings and making decisions. Attention is al-

so paid to the important contribution of less obviously relevant types of workplace talk such as humour and small talk, to the construction of effective workplace relationships. In the final chapter some of the practical implications of the analyses are identified. This Routledge Linguistics Classic is here reissued with a new preface from the authors, covering the methods of analysis, an update on the Language in the Workplace project and a look at the work in the context of recent research. Power and Politeness in the Workplace continues to be a vital read for researchers and postgraduate students in the fields of applied linguistics and communication studies.

What allows certain individuals and groups to maintain control over the actions and lives of others? Linguistic anthropologist Elizabeth Keating went to the island of Pohnpei, in Micronesia, and studied how people use language and other semiotic codes to reproduce and manipulate status differences. The result is this inside view of how language works to create power and social inequality. This book challenges widely held theories on the nature of social stratification, including women's roles in creating hierarchy. Language and Power: Basic Concepts introduces readers to foundational ideas about language and power through a collection of thought-provoking articles. The purpose of the book is to inform, but also to encourage readers to formulate their own ideas about language and power in various contexts. Using the concepts and terms provided in the text, readers are encouraged to evaluate and respond to the readings, and apply their analytic skills to related issues of today. The examples in the anthology present social, political, and historical situations in which language affects the power status of groups and individuals. The readings focus on various topics, including historical United States experiences, United States attitudes to diversity, global English, post-colonial language decisions in Africa, Standard English, AAVE (African American Vernacular English), and rap music. Language and Power is intended to serve as an introductory text for college students at all levels and assumes the reader has minimal background knowledge on the topics which are presented. Designed to demonstrate the interplay between language, power, diversity, and unity, the book is an excellent resource for courses and programs in linguistics and communication. Because the readings cover many areas of social significance, it may also be of interest to general readers.

This volume is a comprehensive analysis of research and theory on verbal communication and social influence. It examines a variety of empirical studies, theoretical positions, methodological matters and substantive issues pertaining to the use of language for generating influence and control. It moves from the basic concept of monological speech and the achievement of power to the increasingly complex and subtle cases of conversational control and linguistic depoliticization. Topics such as linguistic signs of power, language as a resource for creating power and social causes of verbal power are examined in contexts ranging from informal conversations to newspaper headlines. The research scrutinized ranges from qualitative

African American language is central to the teaching of linguistics and language in the United States, and this book covers the entire field--grammar, speech, and verbal genres. It also reveals the various historical strands that must be identified in order to understand the development of African American English. These are the social and cultural history of the American South, the urban and northern black popular culture, as well as policy issues. The current heated political and educational debates about the status of the African American dialect are also addressed.

This book will explore how language & culture are connected to teaching & learning, and examine the sociocultural & sociopolitical contexts of language & culture to understand how these contexts affect student learning & achievement.

Elite Discourse examines how language and communication - or just discourse - define, mediate and legitimize class privilege. It does so from the perspective of those people and places who often stand to gain most from inequality. Collectively, chapters consider language and communication that is elitist in its appeal to distinction, excellence and superiority; they also describe the ways in which various groups and institutions lay claim to 'eliteness' as a way to position themselves (or to be positioned by others) as elite or non-elite. As such, chapters are concerned as much with discourse about elite status as they are with the discourse of elites - those groups commonly defined by their material wealth, political control, or demographic rarity. Ultimately, Elite Discourse views 'elite' as something we do, rather than something we necessarily have or are. Indeed, elite status and eliteness point us to the rhetorical strategies by which many people differentiate themselves and by which they access symbolic--

material resources for shoring up their status, privilege and power. This book was originally published as a special issue of *Social Semiotics*.

Robin Lakoff gets to the heart of one of the most fascinating and pressing issues in American society today: who holds power and how they use it, keep it, or lose it. In a brilliant and vastly entertaining discussion of news events that have occupied an enormous amount of media space--political correctness, the Anita Hill/Clarence Thomas hearings, Hillary Rodham Clinton as First Lady, O. J. Simpson's murder trial, the Ebonics controversy, and the Clinton sex scandal--Lakoff shows that the struggle for power and status at the end of the century is being played out as a war over language. Controlling language is a basis for all power, she says, and therefore it is worth fighting for. As a result, newly emergent groups, especially blacks and women, are contending with middle- to upper-class white men for a share in "language rights." Lakoff's introduction to linguistic theories and the philosophy of language lays the groundwork for an exploration of news stories that meet what she calls the UAT (Undue Attention Test). As the stories became the subject of talk-show debates, late-night comedy routines, Web sites, and magazine articles, they were embroidered with additional meanings, depending on who was telling the story. Race, gender, or both are at the heart of these stories, and each one is about the right to construct meanings from language in short, to possess power. Because language tells us how we are connected to one another, who has power and who does not, the stories reflect the language war. We use language to analyze what we call "reality," the author argues, but we mistrust how language is used today--witness the "politics of personal destruction" following the Clinton impeachment. Yet Lakoff sees in the struggle over language a positive goal: equality in the creation of our national discourse. Her writing is accessible and witty, and her excerpts from the media are used to great effect.

Is it "just words" when a lawyer cross-examines a rape victim in the hopes of getting her to admit an interest in her attacker? Is it "just words" when the Supreme Court hands down a decision or when business people draw up a contract? In tackling the question of how an abstract entity exerts concrete power, *Just Words* focuses on what has become the central issue in law and language research: what language reveals about the nature of legal power. John M. Conley, William M. O'Barr, and Robin Conley Riner

show how the microdynamics of the legal process and the largest questions of justice can be fruitfully explored through the field of linguistics. Each chapter covers a language-based approach to a different area of the law, from the cross-examinations of victims and witnesses to the inequities of divorce mediation. Combining analysis of common legal events with a broad range of scholarship on language and law, *Just Words* seeks the reality of power in the everyday practice and application of the law. As the only study of its type, the book is the definitive treatment of the topic and will be welcomed by students and specialists alike. This third edition brings this essential text up to date with new chapters on nonverbal, or "multimodal," communication in legal settings and law, language, and race.

The *Sociolinguistics of Digital Englishes* introduces core areas of sociolinguistics and explores how each one has been transformed by the current era of digital communication and the Internet. Addressing the changing dynamics of English(es) in the digital age, this ground-breaking book: discusses the spread of English and its current status as a global language; demonstrates how key concepts such as language change, speech communities, gender construction and code-switching are affected by digital communications; analyzes examples of the interaction of Englishes and social media such as Facebook, Twitter and Urban Dictionary; and provides questions for discussion and further reading with each chapter. Accessible and innovative, this book will be key reading for all students studying sociolinguistics and digital communication or with an interest in language in the globalized multimedia world.

This book is intended to provide scholars and specialists alike a solid, in depth analysis of topics treating the domains of Sociolinguistics and Sociology of Language. The material in the book is generally designed to encourage additional discussion and research, in perhaps a classroom setting or in workshops. To this end, several case studies and detail research are presented and analysed with a view to providing regionally specific data and then to examine convergence or lack thereof. It provides basic definitions and reviews all the fundamentals before branching out further afield into deeper, more complex, less traditional, more current developments and concerns in Sociolinguistics and a bit beyond. For example, structuralism is explored, its strengths and weaknesses discussed. The reader will also find other pillars of lin-

guistics as the book moves from Saussurian and Chomskian linguistics to William Labov's sociolinguistics. It deals with a wide range of topics and sub-topics which have been organized chronologically where possible to allow the reader to get a logical grasp of the various advances in the field. The reader will find several well-known language controversies and numerous more situations which have not benefitted from the exposure they deserve, particularly as language spread, language domination and linguisticde are topics which should interest us all. A significant part of this work is dedicated to endangered languages and the process which led them to this precarious situation. It highlights language ecology and demonstrates how ecolinguistics relates to biodiversity examining the issues from a socio-historical angle. The book concludes with more key facts about languages in general and particularly in order to highlight and underline the urgent language related issues outlined throughout the work. Readers should be left with a desire to act in order to re-establish healthy pre-Colombian status, and prestige to marginalized peoples and their languages. The present volume grew out of the 30th International LAUD Symposium, held on April 19-22, 2004 at the University of Koblenz--Landau in Landau, Germany. The conference, "Empowerment through Language", was centrally concerned with the concept of power and/or empowerment as observed in the status and use of language(s) and their speakers in bilingual and multilingual communities. The book discusses the theoretical issues inherent in the relation between language and power, the empowerment strategies involved in language policy and language planning situations, and the issue of language endangerment in Africa, i.e., the fate of minority languages and their speakers and the sociopolitical factors perpetuating their exclusion from access to knowledge and skills. The volume constitutes a collection of papers by prominent linguists from many countries who explore the exciting interdisciplinary area of language, power, and linguistic empowerment. Broadly speaking, the papers focus on the theoretical and sociolinguistic problems related to the role of power in language policy and language planning situations in multilingual settings, language choices, code switches, and associated topics. Thus, the aim of the volume is to open up language policy and language planning issues as observed in multilingual contexts (nations, institutions, other settings, and domains) to the wider community of critical sociolinguistics by concentrating on the relationship be-

tween language and power. More particularly, it offers a decidedly sociolinguistic perspective to the study of language and power, which likewise has been tackled from other perspectives in the areas of sociology and political science. This interdisciplinary relationship is important both for linguistics and for the sociology of language. In this way, the book is an important contribution to general linguistics, sociolinguistics, minority issues in multilingual settings as well as the social sciences. In honor of his upcoming 80th birthday (2006), Fishman's colleagues and former students are preparing five volumes by him or about him, this being one of

them.

This book explores key areas of modern society in which language is used to form power and social relations. These are presented in five sections: Language and the Media, Language and Organisations, Language and Gender, Language and Youth, Multilingualism, Identity and Ethnicity. With a unique combination of selected readings and student-centred tasks in a single volume, the book covers contemporary issues in language and power, ranging from the global to the interpersonal. Each area - and each reading chosen to explore it - is substantially contextualised and discussed through a detailed introduction and then followed up with related activi-

ties. Each section comprises: *a substantial, specific introduction which draws students' attention to key themes and issues relevant to its topic; *a set of four or five selected readings which encourages students to locate critically these issues in context; *a task, or set of tasks, obliging students to undertake 'hands-on' linguistic analysis of data and engage in more sophisticated discussion of pertinent issues. *In-depth exploration of a variety of approaches to the study of language and power *Unique combination of advanced readings, student-centred tasks and editorial guidance *Hands-on activities at the end of each chapter