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SDT3NV - PITTS WANG

EBOOK: Operations Management: Theory and Practice: Global Edition

This is the book to read before you start your business. Smart Steps to Smart Choices helps readers determine if entrepreneurship is right for them. The book's self assessment 'workshops' help readers face the critical issues that can make or break their success. Seven entrepreneurs present their business ideas and work through their problems and questions along with the reader.

This package includes a physical copy of 'Operations Management' as well as access to the eText and MyOMLab. The edition has been edited to include enhancements making it more relevant to students outside the United States. The book presents a broad introduction to the field of operations in a realistic and practical manner, while offering the largest and most diverse collection of problems on the market.

This well-balanced text with its fine blend of theory and applications, gives an in-depth understanding of production and operations management in an easy-to-understand style. Employing an innovative approach, the author, shows how the use of modern advanced technology gives a boost to production processes and significantly helps production and operations management. The book clearly demonstrates the use of special software packages to solve actual problems. Retaining the original contents, the book, divided into six parts, explains following in its second edition WHY Necessity of production and operations management WHAT Product/service design, product quality and other issues HOW Process design and related issues WHERE Plant location, layout and capacity WHEN Planning and control of production operations WHO Human relations issues that affect production and operations Key features • Learning objectives at the beginning of each chapter enable readers to focus on important points of a chapter. • A concept quiz at the end of each chapter helps the reader to evaluate his understanding of the concepts explained in a chapter. • Numerous solved examples, and answers to all chapter-end numerical problems have been provided. • Covers Service Operations in almost every chapter in addition to the traditional manufacturing operations. • A section with 10 progressive short case studies gives real-world experience. • Chapter-end summary helps readers to review and recapitulate the key concepts. The students of management and engineering (mechanical, production and industrial engineering) will be benefited with the book. An instructor manual containing PowerPoint slides and solutions to chapter-end problems is available. The book is recommended by AICTE for PGDM course. The link is www.aicte-india.org/modelsyllabus.php

Data Mining: Concepts and Techniques provides the concepts and techniques in processing gathered data or information, which will be used in various applications. Specifically, it explains data mining and the tools used in discovering knowledge from the collected data. This book is referred as the knowledge discovery from data (KDD). It focuses on the feasibility, usefulness, effectiveness, and scalability of techniques of large data sets. After describing data mining, this edition explains the methods of knowing, preprocessing, processing, and warehousing data. It then presents information about data warehouses, online analytical processing (OLAP), and data cube technology. Then, the methods involved in mining frequent patterns, associations, and correlations for large data sets are described. The book details the methods for data classification and introduces the concepts and methods for data clustering. The remaining chapters discuss the outlier detection and the trends, applications, and research frontiers in data mining. This book is intended for Computer Science students, application developers, business professionals, and researchers who seek information on data mining. Presents dozens of algorithms and implementation examples, all in pseudo-code and suitable for use in real-world, large-scale data mining projects Addresses advanced topics such as mining object-relational databases, spatial databases, multimedia databases, time-series databases, text databases, the World Wide Web, and applications in several fields Provides a comprehensive, practical look at the concepts and techniques you need to get the most out of your data

This text addresses a growing demand for a briefer book in operations management. At 500 pages, it strikes the perfect balance by covering the essential topics and provides the pedagogical struc-

ture beginning students' need.

Note: If you are purchasing an electronic version, MyOMLab does not come automatically packaged with it. To purchase MyOMLab, please visit www.MyOMLab.com or you can purchase a package of the physical text and MyOMLab by searching for ISBN 10: 0133357511 / ISBN 13: 9780133357516. Operations Management presents a broad introduction to the field of operations in a realistic and applicable manner, while offering the largest and most diverse collection of problems on the market. The problems found in this text also contain ample support--found in the book's solved-problems, worked examples, and MyOMLab --to help students complete and understand assignments particularly when they're not in class.

For the core course in Operations Management. Operations Management, 7e allows students to apply what they've learned to real company challenges and best practices by offering a multitude of problems in the text and integrated case studies on video, including a new focus on the Darden Restaurants (i.e. Olive Garden, Red Lobster, etc). A more comprehensive version is also available called Operations Management, 9e.

Resourceful companies today must successfully manage the entire supply flow, from the sources of the firm, through the value-added processes of the firm, and on to the customers of the firm. The fourteenth Global Edition of Operations and Supply Chain Management provides well-balanced coverage of managing people and applying sophisticated technology to operations and supply chain management.

Now small business owners can improve their marketing skills with this "marketing mastery" course. Readers will learn how to develop and successfully implement a personalized marketing plan for selling their product or service, including selecting target markets, tips for do-it-yourself market research, and using and analyzing strategies and tactics. Follow four entrepreneurs as they apply the workshops and thought processes to their own business marketing plans. By the end of the book, you will have a marketing plan put together and ready to implement. Software based on the personal workshops is also available.

As the business environment continues to rapidly change, Dan Reid and Nada Sanders have developed an integrated approach that makes the introductory OM course accessible and engaging for all business majors. Beyond providing a solid foundation, this course covers emerging topics like Artificial Intelligence, Robotics, Data Analytics, and Sustainability and gives equal time to strategic and tactical decisions in both service and manufacturing organizations.

The newest edition of an insightful and practical statistical approach to quality control and management In the newly revised and thoroughly updated Fifth Edition of Fundamentals of Quality Control and Improvement, accomplished academic, consultant, and author Dr. Amitava Mitra delivers a comprehensive and quantitative approach to quality management techniques. The book demonstrates how to integrate statistical concepts with quality assurance methods, incorporating modern ideas, strategies, and philosophies of quality management. You'll discover experimental design concepts and the use of the Taguchi method to incorporate customer needs, improve lead time, and reduce costs. The new edition also includes brand-new case studies at the end of several chapters, references to the statistical software Minitab 19, and chapter updates that add discussions of trending and exciting topics in quality control. The book includes access to supplementary material for instructors consisting of a new instructor's solutions manual and PowerPoint slides, as well as access to data sets for all readers. Readers will also benefit from the inclusion of: A thorough introduction to the evolution of quality and definitions of quality, quality control, quality assurance, quality circles, and quality improvement teams An exploration of customer needs and market share, as well as the benefits of quality control and the total quality system Practical discussions of quality and reliability, quality improvement, product and service costing, and quality costs A concise treatment of how to measure quality costs, the management of quality, and the interrelationship between quality and productivity Perfect for upper-level undergraduate and graduate students in quality control and improvement, the Fifth Edition of Fundamentals of Quality Control and Improvement will also earn a place in the libraries of business students and those undertaking training programs in Six Sigma.

Gain a clear understanding of the fundamental concepts and applications behind today's operations and supply chain management with the reader-friendly approach in Collier/Evans' popular OPERATIONS AND SUPPLY CHAIN MANAGEMENT, 2E. The authors present detailed, solved problems throughout this edition to illustrate key formulas and computations as you learn to complete both manual and digital calculations using Excel spreadsheet templates and other Excel models for optimization and simulation. New content examines process analysis and resource utilization, analytics in OM, capacity measurement, applications of linear optimization and other critical operations management (OM) and supply chain management (SCM) topics. In addition, new and proven review questions, experiential activities, problems and exercises as well as feature boxes teach you how to work with the latest OM and SCM concepts and tools. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Russell and Taylor, both affiliated with the Pamplin College of Business at Virginia Polytechnic Institute and State University, use rice production and distribution as an ongoing example to convey the global nature and pervasive impact of operations management in this text for business students.

The purpose of this book is to provide cutting-edge information on service management such as the role services play in an economy, service strategy, ethical issues in services and service supply chains. It also covers basic topics of operations management including linear and goal programming, project management, inventory management and forecasting. This book takes a multidisciplinary approach to services and operational management challenges; it draws upon the theory and practice in many fields of study such as economics, management science, statistics, psychology, sociology, ethics and technology, to name a few. It contains chapters most textbooks do not include, such as ethics, management of public and non-profit service organizations, productivity and measurement of performance, routing and scheduling of service vehicles. An Instructor's Solutions Manual is available upon request for all instructors who adopt this book as a course text. Please send your request to sales@wspc.com.

ebook: Managing Operations Across the Supply Chain

Operations Management in the Supply Chain: Decisions and Cases is an ideal book for the instructor seeking a short text with cases. This book employs a cross-functional perspective that emphasizes strategy and critical thinking, appealing to non-majors and practical for use in an MBA level or undergraduate course in operations management. The size and focus of the book also make the text attractive for the cross-functional curriculum where students are required to purchase more than one text. The sixteen cases offer variety in length and rigor; and several are from Ivey, Stanford, and Darden. This mix makes the book appropriate for both undergraduates and MBA students.

LINUX OPERATIONS AND ADMINISTRATION introduces readers to Linux operations and system administration through a unified installation, using virtual machines. This text is more effective than those that take a professional approach because it eliminates confusion from working with differing hardware configurations, while allowing users to test interoperability between Linux and Windows. Detailed, yet reader-friendly, Linux Operations and Administration makes it easy to learn Linux and practice it with helpful in-text features like learning objectives and key terms, as well as items for self assessment such as review questions, hands-on activities, and case projects. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Help your students develop the skills needed to make informed business decisions. Appropriate for all business students, Operations and Supply Chain Management, 11th Edition provides a foundational understanding of operations management processes while ensuring the quantitative topics and mathematical applications are easy for students to understand. Teach your students how to analyze processes, ensure quality, manage the flow of information and products, create value along the supply chain in a global environment, and more.

Introductory, theory-practice balanced text teaching the fundamentals of databases to advanced undergraduates or graduate students in information systems or computer science.