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Anyone who has ever had to write any business document, from interoffice memo to fifty-page proposal, will find this the single most effective tool for producing clear, concise, and persuasive prose. Equally useful to executives and support staff, it shows how to write clearly and powerfully, organize material and avoid errors and jargon.

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Understanding the Ground Rules for the Global Economy In this revised and updated edition of A Concise Guide to Macroeconomics, David A. Moss draws on his years of teaching at Harvard Business School to explain important macro concepts using clear and engaging language. This guidebook covers the essentials of macroeconomics and examines, in a simple and intuitive way, the core ideas of output, money, and expectations. Early chapters leave you with an understanding of everything from fiscal policy and central banking to business cycles and international trade. Later chapters provide a brief monetary history of the United States as well as the basics of macroeconomic accounting. You'll learn why countries trade, why exchange rates move, and what makes an economy grow. Moss's detailed examples will arm you with a clear picture of how the economy works and how key variables impact business and will equip you to anticipate and respond to major macroeconomic events, such as a sudden depreciation of the real exchange rate or a steep hike in the federal funds rate. Read this book from start to finish for a complete overview of macroeconomics, or use it as a reference when you're confronted with specific challenges, like the need to make sense of monetary policy or to read a balance of payments statement. Either way, you'll come away with a broad understanding of the subject and its key pieces, and you'll be empowered to make smarter business decisions.

The McGraw-Hill Guide to Philosophy on the Web helps students learn about the Internet and Web in general and in particular about philosophy on the Internet. The goal of this concise guide is to help philosophy students judge the valuable material from the mediocre, to direct them to excellent Internet resources, and to warn them about flimflam. The first part of the guide covers the general process of using a site, using various Search Engines, saving pages, copying text from pages, and saving all of the above. The last two parts are specific to philosophy. They talk about the special problems of using the Web for books, papers, and discussions in philosophy, and about special issues concerning philosophy on the Internet.

Pressed for time? This GED guide delivers practical, concise test prep to help you pass the GED With more than 125 years of experience in education, McGraw-Hill Education is the name you trust to deliver results. This MHE guide to the GED is the ideal prep tool if your study time is limited. Inside this book, you will find: •A quick and concise review of the concepts essential to each of the test's 4 sections: Reasoning Through Language Arts, Mathematical Reasoning, Science, and Social Studies • Exercises and drills that will reinforce your new skills. Four full-length posttests designed to match the exam in format and degree of difficulty • TOP 25 lists that tell you the most important concepts you need to know for each test's section • Study plans for each GED section to help you make the most of your time. Unique test-taking strategies that explain how to avoid the test maker's traps • Tools for approaching specific questions types in the most efficient way The bonus Flashcard App includes 100 cards that will help you review key topics spanning all 4 GED sections. The learning objectives in Short Course for the GED Test are based on the Common Core State Standards. This means that you can use this book as a base for study on all high school equivalency exams.

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The Concise McGraw-Hill Guide is designed to help students learn to write more effectively not only in their college courses but also in their professional, civic, and personal lives. An affordable reader, rhetoric, and research guide, The Concise Guide shows students how to set goals for their writing, to use effective composing strategies to reach those goals, and to assess their progress toward achieving them. Based on the idea that effective writers are strong communicators in any context, The Concise McGraw-Hill Guide emphasizes the skills established by the Writing Program Administrator's Outcomes Statement that form the foundation of assessment practices at writing programs throughout the country -- rhetorical knowledge, critical thinking, writing processes, and conventions. These skills form the basis of the instruction in each assignment chapter and throughout the text.

Expert advice to perfect your proofreading skills McGraw-Hill's

Proofreading Handbook helps ensure that your documents are let-

ter-perfect, every time. Veteran editor and proofreader Laura Anderson arms you with all the tools of the proofreader's trade and walks you step-by-step through the entire proofreading process. This exciting new resource is designed to assist undergraduate physiotherapy students and new graduates in confidently treating patients in a range of physiotherapy areas outside the 'core' areas of practice. Areas covered include paediatrics, geriatrics, mental health and rheumatology. Valuable content is easily accessible in a small portable format which will be an invaluable reference during placement or practice. Each chapter provides a concise overview of the philosophy and the specific treatment processes for each of the 17 practice specialties. A wealth of online learning resources are also available with the Guide, these include access to case studies, multiple-choice questions and a reference list for each chapter. In addition there is a bank of downloadable photographs and line drawings relating to each of the 17 chapters. Used along with The Concise Guide to Physiotherapy: Volume 1 Assessment, Volume 2 Treatment will be an indispensable tool for any physiotherapist. A blend of resources providing an insight into the 'non core' areas of practice, enabling the individual to prepare ahead or refresh knowledge in order to feel confident about approaching the treatment of patients in practice areas not previously encountered. Easy access to nuggets of information on 17 'non core' speciality areas, including burns and plastics, learning disabilities and rehabilitation A handy quick reference tool for both stu-

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dents and physiotherapists Access to online resources including,

reference lists, an image bank, 51 cases studies and over 300 MC-

Surveys the standards of grammar, punctuation, capitalization, and usage for any material written for publication and outlines the

procedures for preparing manuscripts, editing copy, and indexing A quick, one-stop guide that shows readers the "big picture" for creating eff ective planning strategies and design solutions. Generic urban plans, typical street grids, environmental checklists, and other useful tools are enhanced with real-life case studies of recent community development plans. Illustrations and appendix with glossary are included.

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Reference book for students on the use of library reference materials - includes information on bibliographys, classifications, periodicals, etc. Flow charts.

Write an effective research paper--no sweat! The words "research paper" may send a chill down your spine. You're thinking about the hours of research and the days of writing ahead-and that's after wringing your hands about the topic! Never fear, this concise resource will guide you through the process step-by-step and make the experience painless. With veteran composition instructor Carol Ellison's advice, you'll be able to create a thought-provoking research paper that will get you the best possible grade! McGraw-Hill's Concise Guide to Writing Research Papers gives you the tools to: Organize a helpful outline before you write Find solid evidence at the library and on the Internet to back up your thesis Write effective sentences to support your topic Replace common phrases with attention-drawing wording to properly articulate your ideas Use smooth transitions between paragraphs to keep

your paper flowing Craft eloquent summaries and conclusions Avoid accidental incidences of plagiarism Run a thorough check over your research paper before you hand it in

Discover the practical tips to make you an effective, customer-oriented manager! Focusing on the pervading belief that everything a manager does must be customer oriented, The Concise Handbook of Management: A Practitioner's Approach gives you an overview of everything you need to know about managing in one practical, concise book. This plain-talking guide not only explains management theories, but also presents commonsense suggestions on the best ways to effectively manage people and things, no matter what type of business you are in. Taking a practitioner's approach of discussing management issues with customers ultimately in mind, this practical book motivates, is easily understandable, and is entertaining to boot. The Concise Handbook of Management: A Practitioner's Approach uses succinct chapters with several real stories and case studies designed to clearly illustrate each concept and suggestion. Written with the busy manager in mind, each chapter is compact, clear, true-to-life, and is always aimed at the bottom line. The book includes a small business marketing and promotion checklist, a helpful bibliography, and a useful glossary of terms. The Concise Handbook of Management: A Practitioner's Approach explores: the first three steps in becoming a good manager understanding the importance of customers getting the most from employees management competencies and styles organizational structures and cultures managing change managing conflict and stress managing teams and workgroups ethics leadership managing time written business communication mastering the skills of a presentation dealing with people in the workplace a small business marketing checklist project or program planning the marketing basics—product—strategy—marketing—pricing developing external and internal customers The Concise Handbook of Management: A Practitioner's Approach proves the adage that less is more, and has already been called the undergraduate/graduate student's or practicing manager's best all-in-one source and reference for simplified management theory and skills.

Organized logically and structured for maximum usability, The Mc-Graw-Hill Guide to Acquiring and Divesting Businesses guides you step-by-step through the merger and acquisition process. Each chapter begins with basic information for readers new to the field or who want to refresh their recollections. The chapter then progresses to intermediate and advanced subjects and finally provides references to sources where readers can obtain further information. Whether you are knee-deep in an ongoing deal, becoming involved in the initial stages of a purchase or acquisition, or just need to prepare for the future, The McGraw-Hill Guide to Acquiring and Divesting Businesses will be your most useful M&A reference source.

Publisher's Note: Products purchased from Third Party sellers are not guaranteed by the publisher for quality, authenticity, or access to any online entitlements included with the product. A comprehensive introduction to the mathematical principles and algorithms in statistical signal processing and modern neural networks. This text is an expanded version of a graduate course on advanced signal processing at the Johns Hopkins University Whiting school program for professionals with students from electrical engineering, physics, computer and data science, and mathematics backgrounds. It covers the theory underlying applications in statistical signal processing including spectral estimation, linear prediction, adaptive filters, and optimal processing of uniform spatial arrays. Unique among books on the subject, it also includes a comprehensive introduction to modern neural networks with examples in time series and image classification. Coverage includes: Mathematical structures of signal spaces and matrix factorizations linear time-invariant systems and transforms Least squares filters Random variables, estimation theory, and random processes Spectral estimation and autoregressive signal models linear

prediction and adaptive filters Optimal processing of linear arrays Neural networks

Who or Whom? / Its or It's / Lie or Lay? Can't remember those grueling grammar lessons from junior high? Troubled that your professional writing lacks polish? Stop worrying! You've just picked up the painless prescription for proper English! Acclaimed grammarians Mark Lester and Larry Beason know that English teachers aren't the only ones who expect careful and correct language choices. Precision in language can be the deciding factor when it comes to getting a job or winning a promotion. The McGraw-Hill Handbook of English Grammar and Usage gives you bottom-line definitions, tips, and simple rules that summarize the essentials you need to know. This second edition includes a chapter dedicated to grammar and its usage in digital communication, including texting, e-mail, social media, and new technology, so you can communicate correctly in any format. Whether your skills need drastic improvement or a quick brush-up, The McGraw-Hill Handbook of English Grammar and Usage will get your grammar back on the right track with: Straightforward explanations of common mistakes and why they happen Hundreds of correct and incorrect sentence examples, with errors clearly marked Quick tips for fixing your most stubborn grammatical mishaps Catchy memory aids for writing correctly the first time

Two-volume set contains: The Concise Guide to Physiotherapy: Volume 1 Assessment and The Concise Guide to Physiotherapy: Volume 2 Treatment. A blend of resources providing an insight into the 'non core' areas of practice, enabling the individual to prepare ahead or refresh knowledge in order to feel confident about managing patients in practice areas not previously encountered. Together, both volumes are designed to assist undergraduate physiotherapy students and new graduates in confidently assessing and treating patients in a range of physiotherapy specialties outside of the 'core' areas of practice. Areas covered include paediatrics, geriatrics, mental health and rheumatology. Valuable content is easily accessible in a small portable format which will be an invaluable reference during placements or practice. Each chapter provides a concise overview of the philosophy and the specific assessment processes for each of the 17 practice specialties. A wealth of online learning resources are also available with both Volumes, these include access to case studies, multiple-choice questions and a reference list for each chapter. In addition there is a bank of downloadable photographs and line drawings relating to each of the 17 chapters. Both volumes used together will be an indispensable tool for any physiotherapist. Easy access to nuggets of information on 17 'non core' speciality areas, including burns and plastics, learning disabilities and rehabilitation A handy quick reference tool for both students and physiotherapists Gives insight into the philosophy of approach that can be taken in either assessing or treating the individual Access to online resources including, reference lists, an image bank, 51 cases studies and over 300 MCQs!

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For the nonfinancial manager who needs instant explanations in order to solve a business finance problem, this vest-pocket reference is unrivaled. Two hundred & one of the most commonly used financial tools are defined, explained, & demonstrated in clear, concise terms. The Guide is not aimed at professionals with an especially high level of financial sophistication, yet many of the tools discussed involve decidedly high-level concepts. The authors are able to write about complex topics which oftentimes seem murky to the uninformed reader in clear, concise, & easily understood language.

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This book provides a straightforward look at human anatomy and its relation to movement. The text identifies specific muscles and muscle groups and describes exercises for strengthening and developing those muscles. The Manual of Structural Kinesiology makes important information readily available to students through a combination of logical presentation and concise writing

Features hundreds of concise articles on chemistry. This illustrated title includes bibliographies, appendices, and other information to supplement the articles.

From the Blurb: A concise and authoritative guide to contemporary standards of editing and book publishing, this manual is an indispensable desk reference for writers - for students of writing for editors - for typists, word-processor operators, and compositors-for anyone, in short, who prepares material for publication and who wants to do it with style. Coverage ranges from general standards applicable to any material written for publication-rules of spelling, hyphenation, capitalization, abbreviation, punctuation, and the like-to the highly technical conventions used in mathematics, electronics, computer science, chemistry, and the life sciences. In addition, the author offers a wealth of timely information on contemporary English usage, the metric system, bias in writing (and how to avoid it), and other topics of current interest to professional writers, and editors. Step-by-step procedures are provided for copy editing, proofreading, and indexing-practical suggestions that can just as easily be applied to magazine, newsletter, and newspaper work as to book production. In this era of fast-changing technology, The McGraw-Hill Style Manual takes word processing, optical character recognition, and other computer processes into account, while advocating traditional standards of quality for the printed word. From splitting the infinitive without guilt, to shipping artwork to approximating Greek letters on a typewriter that lacks the necessary Greek or mathematical characters-you will find the solution to all kinds of style, usage, and production problems at your fingertips in this unique, timely, and comprehensive guide. And because this book is based on McGraw-Hill's long history of editorial expertise, it is fully authoritative from cover to

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