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INTRODUCTION. Thinkertoys train you how to get ideas. They are specific, hands-on techniques that enable you to come up with big or small ideas; ideas that make money, solve problems, beat the competition, and further your career; ideas for new products and new ways of doing things. The techniques were selected for their practicality,...

Thinkertoys is Michael's first book and my second read. I also own Thinkpack, a creative card deck. All spectacular!In general, I would say that Thinkertoys is similar to Cracking Creativity, but Thinkertoys offers varied and many different creative techniques, "business creativity for the 90's."

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Thinkertoys A Handbook Of Creative

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Thinkertoys is a recipe book for how to tap your creativity (you all have it, whether you realize it or not) and come up with some amazing ideas, both individually and in a group. My only regret is that I bought the audiobook, which means it's a little difficult to go back and randomly pick recipes.

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As the title hints, this is a handbook on creative thinking techniques. The techniques described in this book can be applied to any problem small or large. They are divided into two broad categories: linear and intuitive. Linear thinkertoys make use mostly of the left side of the brain. They rely on analysis, patterns etc.

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Thinkertoys (Book Summary) - Ethos3

introductory chapter to “challenges” and how to state them as useful questions. Each chapter in Part 2, the main body of the book, then addresses a single method, providing step-by-step instructions (the “blueprint”), psychological background, copious examples, illustrations, tips, and encouragement.

Thinkertoys: A Handbook of Creative-Thinking Techniques

The “Thinkertoys: A Handbook of Creative-Thinking Techniques (2nd Edition)” is the self-development and business book which reveals the secret of thinking positive and brings new ideas for your life and business.

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