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### 7WAPG5 - MENDEZ AYERS

(FAQ Pop Culture). Sport? Entertainment? Art form? Perhaps a bit of all three, with a certain intangible extra something thrown in for good measure, making professional wrestling a truly unique entity unto itself. From its origins in carnivals and sideshow attractions of the 19th century, right up to the multimillion-dollar, multimedia industry of the present day, and all the bizarre, wild, and woolly points in between, Pro Wrestling FAQ delves into the entire history and broad scope of one of popular culture's most enduring yet ever-changing spectacles. With chapters devoted to the many fascinating eras in the history of the business, as well as capsule biographies of some its most memorable and important figures, this book will serve as the ultimate one-volume reference guide for both long-time wrestling nuts and initiates to the grappling phenomenon. Revisit the legendary 1911 "Match of the Century" pitting World Champion Frank Gotch against archrival George Hackenschmidt, "the Russian Lion"; experience wrestling's TV golden age in the 1950s, a time of such colorful personages as Gorgeous George and Antonino Rocca; relive the glory days of Hulk Hogan and Andre the Giant, when WWF impresario Vince McMahon took the business mainstream; and get the low-down on recent favorites, such as John Cena, CM Punk, and others who have taken the business boldly into the 21st century.

THE NEW YORK TIMES BESTSELLER "Entertaining . . . an insightful and funny observer of pro wrestling's universe." - Publishers Weekly In this insightful, riveting book, Jericho takes us into WWE wrestling arenas around the world as he details his classic rivalries with The Rock, Steve Austin, HHH, Shawn Michaels, and John Cena, along with all the politics and backstage machinations he faced outside the ring. Chris recounts his hilarious escapades of breaking in with the Hollywood elite via doomed auditions, short-lived reality shows, made-for-television movies, and red-carpet interviewing fiascos. Jam packed with CJ's trademark self-effacing humor, one-of-a-kind writing style, and ridiculous random encounters with everyone from Arnold Schwarzenegger, Axl Rose, and Wayne Gretzky to Paul McCartney, and Howard Stern, UNDISPUTED is one of a rare breed-a sequel that might be better than the original.

Please note that the content of this book primarily consists of articles available from Wikipedia or other free sources online. Pages: 216. Chapters: Hulk Hogan, Bret Hart, Ric Flair, Randy Savage, Jerry Lawler, Roddy Piper, Ricky Steamboat, Andre the Giant, Ted DiBiase, Bruno Sammartino, Paul Orndorff, The Fabulous Moolah, Dusty Rhodes (wrestler), The Fabulous Kangaroos, Terry Funk, Road Warrior Animal, Harley Race, Bob Backlund, Road Warrior Hawk, Al Costello, Bobby Heenan, Georg Hackenschmidt, Mil Mascaras, Jack Brisco, Killer Kowalski, Billy Graham (wrestler), Vince McMahon, Frank Gotch, Jim Cornette, Johnny Valentine, Freddie Blassie, Jimmy Snuka, Gorilla Monsoon, Ray Stevens (wrestler), Lou Albano, Wahoo McDaniel, Antonio Inoki, Verne Gagne, Buddy Rogers (wrestler). Excerpt: Terry Gene Bollea (born August 11, 1953), known by his ring name Hulk Hogan, is an American semi-retired professional wrestler, actor, television personality, and musician signed to Total Nonstop Action Wrestling (TNA), where he is the on-screen General Manager. Hogan enjoyed mainstream popularity in the 1980s and 90s as the all-American character Hulk Hogan in the World Wrestling Federation (WWE), and as Hollywood Hogan, the villainous nWo leader, in World Championship Wrestling (WCW). Hogan was inducted into the WWE Hall of Fame in 2005. He is a 12-time world champion being a six-time WWF/WWE Champion, six-time WCW World Heavyweight Champion, and a former WWE World Tag Team Champion with Edge. He is the second longest combined reigning WWF Champion of all time (after Bruno Sammartino), the longest-reigning champion of the 1980s, and holds two of the ten longest title runs in WWE/WWF history, having held the title for 1,474 days from 1984-1988 (the fourth longest reign of all time) and 364 days from 1989 to 1990 (the 9th longest reign of all time). He is also the longest-reigning WCW World Heavyweight Champion of all time, with a 469 day reign from 1994-1995. Hogan won the Royal...

Prima's Official "WCW Fan Book" is packed with everything you need to know about World Championship Wrestling, including: The Legacy of WCW World Heavyweight Title history Bios, stats, and trivia for WCW Superstars, legends, tag teams, and more For the last three years, Chad Damiani has worked with World Championship Wrestling as a writer, announcer, and online consultant. A graduate of Rutgers University and former "Philadelphia Inquirer" employee, Chad also works regularly for Pace Motorsports and as a freelance journalist.

An illustrated overview of world championship wrestling including the stats, honors, and trademark maneuvers of a variety of well-known wrestlers.

Booker T. Huffman, 2013 WWE Hall of Famer and winner of thirty-five championship titles within WWE, WCW, and TNA, has once again paired up with best-selling coauthor Andrew William Wright to uncover Booker T's story from his humble pro wrestling beginnings to becoming a global superstar and icon. Booker T: My Rise To Wrestling Royalty is Huffman's highly anticipated follow-up to the 2012 award-winning Booker T: From Prison To Promise, in which Booker detailed his turbulent coming-of-age on the streets of Houston, Texas. Revisit two hard-hitting decades with Booker T as he journeys through World Championship Wrestling (WCW) and World Wrestling Entertainment (WWE). During this time he blazed a trail of pro wrestling success on a road that took him from his tag team days in Harlem Heat, with brother Stevie Ray (Lash), to his unparalleled singles career that drew millions around the world to WCW's Monday Nitro, and onward through his unforgettable matches that led to his taking the throne as King Booker and becoming the FIVE-TIME, FIVE-TIME, FIVE-TIME, FIVE-TIME, FIVE-TIME (and eventually six-time) world heavyweight champion.

Please note that the content of this book primarily consists of articles available from Wikipedia or other free sources online. Pages: 25. Chapters: Betty Blue (model), Charles Stackhouse, Corey L. Brewer, Ike Harris, Johnnie Taylor, Junior Wells, Keith Lee, Lew Carpenter, Marcus Brown, Marvin Terrell, Michael Cage, Ray McCallum, Shirley Brown, Sid Vicious (wrestler), Sonny Weems, T. J. Holmes, Trent Pierce. Excerpt: Sidney Raymond "Sid" Eudy (born July 4, 1960) is an American professional wrestler, best known as Sid Vicious in World Championship Wrestling, and as Sid Justice and Sycho Sid in the World Wrestling Federation/WWE. He has performed to a worldwide television audience in either WCW or the WWF/WWE in four decades from the 1980s to the 2010s. Eudy is a six-time world champion: a two-time WWF Champion, two-time WCW World Heavyweight Champion and a two-time USWA Unified World Heavyweight Champion. He is also a one-time WCW United States Heavyweight Champion. During his tenures with the WWF and WCW, Eudy headlined many major pay-per-views for both organizations. He closed WrestleManias 8 and 13 in 1992 and 1997 respectively, as well as Starrcade, WCW's counterpart to that event, in 2000. WWE wrote, "One of the most brutal Superstars to ever terrorize WWE, the sadistic Sid brought an intensity that few could ever hope to contain. Just ask the litany of ring legends who have incurred his wrath - a hit list that includes Shawn

Michaels, Hulk Hogan, Bret "Hit Man" Hart and many more." Eudy entered the wrestling industry after an encounter with Randy Savage and his brother Lanny Poffo. After being trained by Tojo Yamamoto, Eudy made his debut as he teamed with Austin Idol and wrestled the team of Nick Bockwinkel and Jerry Lawler. He then adopted the masked wrestler persona known as Lord Humongous. After competing mainly on the continental wrestling circuits (Alabama, Mississippi, Memphis, and Georgia), he captured several regional titles while there. He also...

Since 2002, The History of WWE.com has served as the premiere online resource for the in- and out-of-the-ring histories of multiple wrestling companies. Now, for the first time in print, you have access to the thousands of dates, cities and ring results that comprise pro wrestling's past. You can now find the hidden gems, the main events that drew thousands and the ones that only drew flies. This fourth volume in "The History of Professional Wrestling" series contains EVERY known result from World Championship Wrestling from 1989 through 1994! Plus, newspaper clippings promoting shows from high school gyms to major pay-per-views; tales from some of the names that played a role in the company at the time including William Regal, Dustin Rhodes, Terry Funk, Scott Hall, and many more! Plus, a preface by the Midnight Express' "Beautiful" Bobby Eaton and a foreward by ring announcer Gary Michael Cappetta! Now relive the glory days of WCW's infancy! WCW - We Wrestle!

A biography tracing the personal life and career of professional wrestler, Chris Jericho.

Traces the life and career of professional wrestle known as the Undertaker.

"Describe the life and career of pro wrestler Rey Mysterio"--Provided by publisher.

Independent wrestling promotions were once the norm all across the country. However, with the rise of World Wrestling Entertainment and the creation of World Championship Wrestling -- out of three Southern promotions -- the possibility of an independent succeeding grew fainter and fainter. As the nineties began, independents were looking for creative ways to survive. In the East, several banded together to share cost and talent; they were known as Eastern Championship Wrestling. Based out of a warehouse in Philadelphia that stored parade floats and hosted bingo, this promotion seemed doomed to be just one more ninety-day wonder. When they hired a brash New Yorker, Paul Heyman, he warned Eastern Championship Wrestling that the job was just temporary. He would come in, shake up a lot of the wrestlers, and then leave. But what Heyman did redefined professional wrestling in the nineties. What he created was a company that dared to push the boundaries of sports entertainment. What he created became Extreme Championship Wrestling. As the person responsible for booking -- who was going to wrestle and who was going to win -- Heyman dared to break with tradition. Rather than relying on local talent and down-and-out veterans to draw in crowds, he created new characters and story lines that would appeal to the core wrestling fans: eighteen- to twenty-four- year-old men. Paul also realized that to persuade them to come, you had to get their interest and keep it. You had to offer the fans more than just the match. ECW became known for the interview, the shoot. Heyman got to know each wrestler's style, and in their interviews he would encourage them to speak from their hearts. When it came to the matches, ECW broke even farther from the mainstream. Tables, ladders, chairs, barbed wire, and even frying pans were used with abandon. Wrestlers not wanting to be topped put their bodies on the line, taking ever greater risks, daring to jump, leap, and fall from places never tried before. ECW matches became the stuff of legend. Word spread as savvy wrestling fans began talking about the promotion and exchanging tapes. To keep the buzz building, wrestlers used the age-old trick of taunting the fans, and ECW fans responded in kind. By including the fans in the shows, ECW attracted a rabid, cult-like following that is still going strong today. For nearly a decade, ECW redefined professional wrestling with a reckless, brutal, death-defying, and often bloody style that became synonymous with "hardcore." Through extensive interviews with former ECW talent and management -- Paul Heyman, Mick Foley, Tazz, Tommy Dreamer, Rob Van Dam, and many more -- The Rise & Fall of ECW reveals what made this upstart company from Philadelphia great -- and what ultimately led to its demise.

On September 4, 1995 World Championship Wrestling (WCW) launched its first episode of Monday Nitro from the Mall of America in Minneapolis, Minnesota. That night would inaugurate the famed "Monday Night Wars" between Nitro and the World Wrestling Federation's (WWF) Monday Night RAW. WCW Executive Vice President Eric Bischoff hoped the show would bring greater attention to WCW, ensure its profitability, bolster his job security, and make it the top wrestling promotion in the United States. Building on the work of What the World Was Watching: World Championship Wrestling in 1995 (The Pre-Nitro Years) this book analyzes WCW from September to December 1995, reviewing its television programming, chronicling angles, compiling win/loss data for superstars, charting major feuds and angles, ranking matches, and providing a timeline for major WCW events.

As history repeats itself, a wrestling classic becomes even more relevant. In 1997, World Championship Wrestling was on top. It was the number-one pro wrestling company in the world, and the highest-rated show on cable television. Each week, fans tuned in to Monday Nitro, flocked to sold-out arenas, and carried home truckloads of WCW merchandise. It seemed the company could do no wrong. But by 2001, however, everything had bottomed out. The company - having lost a whopping 95% of its audience - was sold for next to nothing to Vince McMahon and World Wrestling Entertainment. WCW was laid to rest. What went wrong? This expanded and updated version of the bestselling Death of WCW takes readers through a detailed dissection of WCW's downfall, including even more commentary from the men who were there and serves as an object lesson - and dire warning - as WWE and TNA hurtle toward the 15th anniversary of WCW's demise.

Find out who partners who and who's after who's blood in this guide to Worldwide Championship Wrestling. Information includes wrestlers' background history, their vital statistics and trademark moves.

In 1995, WCW Executive Vice President Eric Bischoff thought of ways to grow the promotion. Former WWF star Hulk Hogan arrived in the summer of 1994 and quickly won the world title. It gave WCW some much needed publicity and increased pay-per-view buys but these gains were offset by budgetary woes. To remedy the problem, Bischoff would go into cost-cutting mode, releasing veteran talent, eliminating house shows, and increasing the number of pay-per-view offerings before pitching the idea of a Monday night wrestling program to Ted Turner. This book offers a historical glance at WCW in 1995 prior to the debut of Monday Nitro, reviewing its television program, chronicling angles, compiling win/loss data for superstars, charting major feuds and angles, ranking matches, and providing a timeline for major WCW events from January to September 1995.

Brian Boyle shows how to succeed in the ring of World Championship Wrestling and New World Order play. A multitude of authentic wrestling moves makes this one of the most realistic pro wrestling games available. Over 60 wrestlers can be found in this game, each with his own unique moves and



trademarks.

In 1997, World Championship Wrestling was on top. It was the number-one pro wrestling company in the world and the highest-rated show on cable television. But by 2001, however, everything had bottomed out. The company - having lost a whopping 95% of its audience - was sold for next to nothing to Vince McMahon and World Wrestling Entertainment (WWE). What went wrong? This expanded and updated version of the bestselling *The Death of WCW* takes readers through a detailed dissection of WCW's downfall, including even more commentary from the men who were there.

Featuring photographs from the WCW archives, this book is ideal for the ever increasing young fanbase of professional wrestling. Includes facts and photos of the outrageous personalities of the WCW.

The creator of World Championship Wrestling tells the story of the rise and fall of his organization in its head-to-head, no-holds-barred ratings war with WWE ("Nitro" vs. "Raw"), and how he helped shape the sports entertainment industry into the billiond

"Current fans and recovering Hulkamaniacs alike should find [Sex, Lies, and Headlocks] as gripping as the Camel Clutch." —Maxim Sex, Lies, and Headlocks is the ultimate behind-the-scenes look at the backstabbing, scandals, and high-stakes gambles that have made wrestling an enduring television phenomenon. The man behind it all is Vince McMahon, a ruthless and entertaining visionary whose professional antics make some of the flamboyant characters in the ring look tame by comparison. Throughout the book, the authors trace McMahon's rise to power and examine the appeal of the industry's biggest stars—including Ed "Strangler" Lewis, Gorgeous George, Bruno Sammartino, Ric Flair, and, most recently, Stone Cold Steve Austin and The Rock. In doing so, they show us that while WWE stock is traded to the public on Wall Street, wrestling remains a shadowy world guided by a century-old code that stresses secrecy and loyalty. With a new afterword, this is the definitive book about the history of pro wrestling. "Reading this excellent behind-the-scenes look at wrestling promoter McMahon . . . is almost as entertaining and shocking as watching the most extreme antics of McMahon's comic-book style creations such as Steve Austin and The Rock." —Publishers Weekly "A quintessentially American success story of a cocky opportunist defying the odds and hitting it big . . . Sparkling cultural history from an author wise enough to let the facts and personalities speak for themselves."—Kirkus Reviews

A biography tracing the life and career of the professional wrestler known as Hulk Hogan.

A biography of the professional wrestler known as "Sting".

Delivering an inside account of one of wrestling's most famous fighters, this autobiography offers a rare chance to learn about Joe "Animal" Laurinaitis's life both inside and outside the ring. Revealing riveting stories about his participation in the 1980s and 1990s superstar wrestling team the Road Warriors, it recounts memorable fights with his partner Mike "Hawk" Hegstrand. He describes how he and Mike rose to become a revolutionary tag team—reinventing themselves with spiky accessories and wearing face paint before it was popular—and chronicles famous rivalries, movement between different wrestling associations, and dealing with Mike's longtime struggle with drugs and alcohol. He also invites fans into his personal life and discusses his family and newfound Christian faith. Featuring stories of incredible physical feats and deep-felt companionship, this testimony will help fans relive the glory days of a wrestling legacy.

Chris Jericho is the first undisputed Heavyweight Champion of the WWE and WCW, and has been called one of the fifty greatest wrestlers of all time. Now retired, he is writing his memoir, telling the story of his journey from wrestling school in Canada to his time in leagues in Mexico and Japan to his big break in the WCW. He'll dish the dirt on how he worked his way through the ranks alongside major wrestling stars like Chris Benoit and Lance Storm to become a major superstar.

The legendary storytellers worthy of a spot in the pro wrestling hall of fame You can't escape pro wrestling today, even if you want to. Its stars are ubiquitous in movies, TV shows, product endorsements, swag, and social media to the point that they are as much celebrities as they are athletes. Pro wrestling has morphed from the fringes of acceptability to a global \$1 billion industry that plays an everyday role in 21st-century pop culture. In this latest addition to the Pro Wrestling Hall of Fame series, Greg Oliver and Steven Johnson explain how the sport's unique take on storytelling has fueled its remarkable expansion. Hundreds of interviews and original accounts inform this exploration of the imaginative ways in which wrestlers and promoters have used everything from monkeys to murderers to put butts in seats and eyes on screens. From the New York City Bowery in the 1890s to a North Carolina backyard in 2017, readers will encounter all manner of scoundrels, do-gooders, scribes, and alligators in this highly readable, heavily researched book that inspires a new appreciation for the fine (and sometimes not-so-fine) art of storytelling.

The story of one of the most impressive physical specimens in the sport of wrestling.

The hidden world of professional wrestling. Many fans often wonder about the lives of the superstars of professional wrestling. Many fans even wonder why so many deaths occurred with their favorite wrestlers. This book explores the mysteries and scandals of the professional wrestling going all the way back to the 19th century carnivals to the current mainstream wrestling you see today.

Provides an illustrated overview of what it takes to become a World Championship Wrestling superstar, including profiles of champions.

Revealing the true, behind-the-scenes stories from some of wrestling's most famous moments, including Bret Hart's lost championship and the rise to superstardom of Stone Cold Steve Austin, Mick Foley, and The Rock, this autobiography is the one that every wrestling fan has been waiting for.

A biography of the professional wrestler who has won--and lost--both the World Wrestling Federation and World Championship Wrestling titles.

"The New York Times bestselling author, wrestler, metal rocker, and over-the-top media personality shares his latest wild and hilarious adventures. World Wrestling Entertainment has named Chris Jericho as one of the top ten wrestlers--and one of the top five talkers--of all time. Certainly, the past six years have been spectacular for Jericho. After a sluggish return from his 2005 sabbatical, Jericho found new inspiration in watching No Country for Old Men and completely reinvented his character--ultimately going on to capture three world WWE titles. The Best in the World chronicles some of the incredible and often preposterous highlights of Jericho's recent career, including: How Mickey Rourke challenged Jericho to a match, then backed out; Jericho's award-winning feud with Shawn Michaels, which culminated in Jericho knocking out Michael's wife in the ring, for real; his escape from the 2010 Icelandic volcanoes in a broken-down, European rental-car shuttle; his encounters with Bob Barker, Ozzy Osbourne, Metallica, Al Sharpton, and Mike Tyson; and his on-again-off-again relationship with WWE chief Vince McMahon. Jericho has a one-of-a-kind comedic voice and a knack for getting himself into screwball situations--both in and out of the ring. See for yourself why he is the best in the world"--

Worked in Texas on a loading dock until he became a pro wrestler in the late-80s. First became rec-

ognized in USWA (United States Wrestling Association) where he changed his name from Steve Williams to Stunning Steve Austin (due to the fact there was already a Dr Death Steve Williams) he was then signed by the much bigger World Championship Wrestling (WCW) where he conquered the singles ranks by becoming the WCW Television Champion on a few occasions and the WCW United States Title, he also conquered the WCW Tag-Team ranks along with the late Brian Pillman, collectively known as "The Hollywood Blondes" (Austin, at the time, had long blonde hair). Had a falling out with WCW head Eric Bischoff in Mid-1995 when Bischoff fired him over-the phone. Went to Extreme Championship Wrestling (ECW) in late 1995 mostly as a commentator (He did wrestle a few matches, though.) Established himself as a no-nonsense, garbage-mouthed punk. Left ECW and emerged in the World Wrestling Federation (WWF) as "The Ringmaster", along with manager "Million Dollar Man" Ted DiBiase. That gimmick was weak and Austin was silenced by WWF Brass because of his reputation. Finally dumped DiBiase and changed his name to "Stone Cold" Steve Austin, shaved his head, and had a gimmick as a Natural-Born Killer (He does strike a close resemblance to Woody Harrelson from the movie). Started his trash-talking and ass-kicking when he defeated Jake "The Snake" Roberts in the final round of the 1996 WWF King of The Ring Tournament, which was where he coined the famous "Austin 3:16" while mocking Roberts for his religious beliefs. Austin 3:16 was a phenomenon. He is the only person to do that other than the great Hulk Hogan who did it did in the 80's with the "Hulkamania" phenomenon. Austin 3:16 is about as big as Hulkamania was in the 80's to the mid-90s. Austin conquered the WWF in 1997 when he captured the WWF Intercontinental Title on 2 occasions, the Tag-Team Titles on 2 occasions (with Shawn Michaels and "Dude Love" Mick Foley, respectively). And in 1998 when he achieved the ultimate career goal, the WWF World Title on 3 occasions and another Tag-Team Title reign with The Undertaker.

Are you a fan of World Wrestling Entertainment (WWE)? Do you watch in awe as the giant competitors throw themselves and each other around the ring? Are you familiar with the terminology of WWE? Would you like to know more about the professional wrestlers who provide such thrilling entertainment? If you answered yes to any of these questions you won't want to be without this handy new reference guide. Presented in an easy-to-follow format, this book contains all the facts and figures on WWE you will ever need to know, including detailed information on the top professional wrestlers past and present, their nicknames, biographies, catchphrases, championship winners and losers, WWE records, Divas, belts and much more. 101 Things You May Not Have Known About World Wrestling is as entertaining as wrestling itself and is a must-have for all those who enjoy the sportsmanship and spectacle of WWE. This book will appeal to anyone who likes watching WWE from lifelong fans to those who are new to the sport.

Reviews "The most definitive, well written and thoroughly researched book on the rise and fall of WCW." --Eric Bischoff, former WCW President "This is - without question - the very best book ever written on professional wrestling." --Conrad Thompson "Well written and captivating...a fresh take on [the] time period." --Chris Harrington, AEW VP of Business Strategy "...may be the best overall pro wrestling book to date." --David Bixenspan, Deadspin Synopsis In April 1999, Entertainment Weekly asked its readers what many were surely wondering to themselves: how did wrestling get so big? As a consequence of the heated ratings competition between World Championship Wrestling (WCW) and the World Wrestling Federation (WWF), the spectacle had taken over Monday nights on prime-time cable television. But in a departure from the family-friendly programming produced by the last industry boom - the 1980s wave, which made household names of Hulk Hogan, 'Rowdy' Roddy Piper and Andre the Giant - the new era of wrestling combined stunning athleticism with a raunchy sex appeal, engrossing story lines and novel production techniques that reflected a changing society and its shifting values. Once again, wrestling was a ubiquitous phenomenon - only this time, it seemed as though the fad would never end. With both WCW and WWF expanding into other forms of entertainment - movies, video games, music and the like - the potential for growth appeared to be limitless. But with uncertainty surrounding its corporate future, and increasingly uninspired programming eroding its audience, WCW stood on the verge of collapse. Three years into a five-year plan devised by its charismatic leader - a former Blue Ribbon Foods salesman named Eric Bischoff - the company whose unexpected ascension initiated the entire boom was operating on borrowed time. For by the end of the five-year plan, WCW ceased to exist. But NITRO is a story about much more than WCW and the Monday Night Wars. It is a story of an era, a time in which the media and cultural landscape precipitated - and later supported - pro wrestling's mainstream popularity. It is a story of how a company made in the image of an intuitively brilliant risk-taker betrayed its original promise. It is a story of how a handful of men, each struggling with their own limitations, facilitated a public obsession that changed television forever. And so, with the inside knowledge of a journalist, the perspective of a historian, and the passion of a fan, author Guy Evans provides a fresh look at an unfortunate inevitability - the downfall of World Championship Wrestling. Bolstered by exclusive interviews with over 120 former TBS and WCW employees, NITRO is the definitive picture of the last wrestling boom. Featuring exclusive interviews and comments from: Eric Bischoff, fmr. President of World Championship Wrestling;Harvey Schiller, fmr. President of Turner Sports;Jamie Kellner, fmr. CEO of Turner Broadcasting System;Bill Burke, fmr. President of TBS network;Joe Uva, fmr. President of Turner Entertainment Sales and Marketing; Scot Safon, fmr. SVP of Marketing for TNT network;Kevin Nash, WWE Hall of Famer and 5-time WCW world champion; Diamond Dallas Page, WWE Hall of Famer and 3-time WCW world champion;Vince Russo, fmr. WCW writer;Marcus 'Buff' Bagwell, fmr. WCW superstar and 5-time world tag team champion;Kevin Sullivan, fmr. WCW superstar and head booker;Hugh Morrus, fmr. WCW superstar;Neal Pruitt, fmr. WCW Feature Producer and voice of the nWo;David Crockett, fmr. WCW Vice President of Production;Dick Cheatham, fmr. Group Controller for TBS;Alan Sharp, fmr. WCW Director of Public Relations;Mike Weber, fmr. WCW Director of Marketing;Rob Garner, fmr. WCW Vice President of TV Programming and Sales;Jerry Jarrett, legendary wrestling promoter and booker...And many, many, many more!

World Championship Wrestling is about sweat and blood, very few tears and not for the faint-hearted. This guide aims to give young wrestling fans all the information he or she needs to follow this hair-raising sport such as wrestlers background history, their vital statistics and trademark moves.

In 1997, World Championship Wrestling was on top. It was the number-one pro wrestling company in the world, and the highest-rated show on cable television. Each week, fans tuned in to Monday Nitro, flocked to sold-out arenas, and carried home truckloads of WCW merchandise. It seemed the company could do no wrong. But by 2001, however, everything had bottomed out. The company -- having lost a whopping 95% of its audience -- was sold for next to nothing to Vince McMahon and World Wrestling Entertainment. WCW was laid to rest. What went wrong? This expanded and updated version of the bestselling *Death of WCW* takes readers through a detailed dissection of WCW's downfall, including even more commentary from the men who were there and serves as an object lesson -- and dire warning -- as WWE and TNA hurtle toward the 15th anniversary of WCW's demise.